

## THE LEGEND OF THE YETI CONTINUES . . .

YETI CYCLES WAS FORMED BY SOUTHERN CALIFORNIA NATIVES CHRIS HERTING, FRANK WADELTON (F.T.W.) AND JOHN PARKER IN 1985. YETI QUICKLY BECAME KNOWN THROUGHOUT THE INDUSTRY AND WAS PROCLAIMED BY THE HARDCORES AS BEING ONE OF THE MOST DURABLE FRAMES MADE. THE RACING EFFORTS MADE BY TEAM YETI SOON SPREAD THE WORD OF SUPERIOR PERFORMANCE NOT ONLY THROUGHOUT THE RACING CIRCUIT, BUT TO MOUNTAIN BIKE FANATICS EVERYWHERE. 
IN JULY OF 1991, YETI RELOCATED IT'S ENTIRE OPERATION TO DURANGO, COLORADO. IN MAKING THIS MOVE, WE EFFECTIVELY PLACED OURSELVES IN THE HEART OF THE WORLD'S MOUNTAIN BIKING COMMUNITY. THE AREA IS HOME TO MANY OF THE BEST RACERS ON THE PLANET AND IS SATURATED WITH MILE AFTER MILE OF THE MOST VARIED TERRAIN IN THE NATION. BEING LOCATED IN DURANGO ALLOWS FOR OPTIMUM TESTING UNDER THE MOST DEMANDING CONDITIONS, RIGHT IN OUR BACKYARD. \* WITH RELENTLESS PURSUIT OF THE MOST EXOTIC AND FUNCTIONAL MATERIALS AND MECHANICS IN THE INDUSTRY, YETI IS CONTINUOUSLY EXPERIMENTING WITH ALTERNATIVE MATERIALS AND DESIGNS TAILORED TO EVERY DEMAND OF THE CONSTANTLY CHANGING WORLD OF RACING. AT YETI, WE DON'T QUIT WHEN THE OTHERS GO HOME.

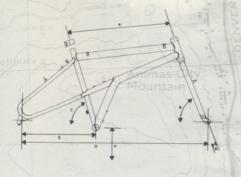
## A.R.C. ALLOY RACING COMPOSITE





16"	17.5"	19"	20"
22.6"	22.8"	23.1"	23.1"
71°	71°	71°	71°
73°	73°	73°	73°
41.75"	41.75"	41.75"	41.75"
16.9"	16.9"	16.9"	16.9"
11.5"	11.5"	11.5"	11.5"
1.25"	1.25"	1.25"	1.25"
	22.6" 71° 73° 41.75" 16.9"	22.6" 22.8" 71° 71° 73° 73° 41.75" 41.75" 16.9" 16.9" 11.5" 11.5"	22.6"     22.8"     23.1"       71°     71°     71°       73°     73°     73°       41.75"     41.75"     41.75"       16.9"     16.9"     16.9"       11.5"     11.5"     11.5"

TEAM YETI HAS WON MORE NORBA NATIONAL, GRUNDING CL AND WORLD CUP EVENTS ON THIS BIKE THAN ANY OF ITS COMPETITION COMBINED. THE A.R.C. IS A MASTERFUL BLEND OF EASTON'S STATE-OF-THE-ART 7005 SERIES VARI-LITE TUBING AND A GEOMETRY THAT IS WINNING RACES ALL OVER THE WORLD. THE YETI/EASTON VARI-LITE TUBESET COMES FROM THE HEART AND SOUL OF EASTON'S ENGINEERING WIZARD, CHUCK TEIXEIRA. THE TUBESET IS INGENIOUSLY DRAWN TO YETI'S EXCLUSIVE SPECIFICATIONS, WHICH ALLOW FOR A PREVIOUSLY UNIMAGINABLE USE OF THE MATERIAL. YETI IS NOT OFFERING A TEAM REPLICA BUILT FOR THE PUBLIC, WE ARE PROVIDING THE IDENTICAL MACHINE THAT TEAM YETI RACERS CONTINUE TO WIN WITH; RACE AFTER RACE. SO, IF YOU ARE READY TO STEP INTO THE BIG LEAGUES, START A.R.C. ING!

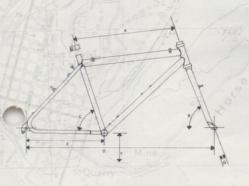


		16"	17.5"	19"	20"
	A	22.4"	22.6"	23"	23.25"
	В	71°	71°	71°	71°
	C	73°	73°	73°	73°
	D	41.5"	41.5"	41.5"	41.5"
	E	16.5"	16.5"	16.5"	16.5"
100	F	11.5"	11.5"	11.5"	11.5"
100	G	1.25"	1.25"	1.25"	1.25"

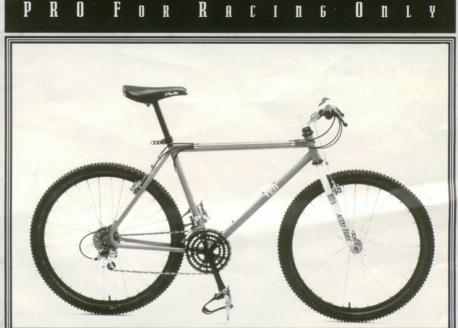


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ORIGINALLY BUILT AS A PROJECT BIKE FOR MOUNTAIN BIKE ACTION MAGAZINE, THIS BIKE HAS GONE ON TO BECOME THE MOST WIDELY COPIED DESIGN IN THE INDUSTRY. ALTHOUGH THE IMITATIONS ARE FLATTERING, THE PROJECT BIKE WAS NOT PERFECT. YETI HAS TAKEN THE EXTRA NECESSARY STEPS TO BRING THE ELEVATED DESIGN INTO THE WINNER'S CIRCLE. THE ADDITION OF A COMPUTER-BENT TAIL SECTION AND DOWN TUBE HAS ADDED STRENGTH AND RIGIDITY WHERE IT IS NEEDED; THERE'S NO CHAIN SUCK OR SWAYING BOTTOM BRACKETS HERE! STANDARD YETI-CROSS CABLE ROUTING AND GENEROUS TIRE CLEARANCE ROUND OUT THE ENTIRE PACKAGE. WHETHER YOU ARE BOMBING DOWN THE GNARLIEST, MOST MIND-TWISTING SINGLE TRACKS OR GRUNTING UP THE STEEPEST MOST TECHNICAL CLIMBS OF RACE COURSES THROUGHOUT THE WORLD; THE YETI ULTIMATE WILL ELEVATE YOU TO THE TOP.



	16"	17.5"	19"	20"	22"
A	22.4"	22.6"	22.9"	22.7"	23"
В	71°	71°	71°	71°	71°
C	72°	72°	72°	73°	73°
D	41.6"	41.6"	41.6"	416"	41.6"
E	17.2"	17.2"	17.2"	17.2"	17.2"
F	11.5"	11.5"	11.5"	11.5"	11.5"
G	1.25"	1.25"	1.25"	1.25"	1.25"



This isn't the old race horse you used to know. Steeper, Faster, Lighter! Yeti isn't departing from the most predictable and widely accepted racing geometry available, it's simply refining a winner and bringing it a step further into the future. The Pro F.R.O. uses a Yeti-designed Tange seamless, double-butted, chrome-moly main triangle meshed with the traditional Yeti computer-bent one-piece tail. Never content to rest with tradition, Yeti has steepened the angles to further quicken the furious pace of Norba National, Grundig and World Cup Racing. Lighter and quicker where it needs to be, stronger where it has to be!

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