

### **CLEARLY CANADIAN**

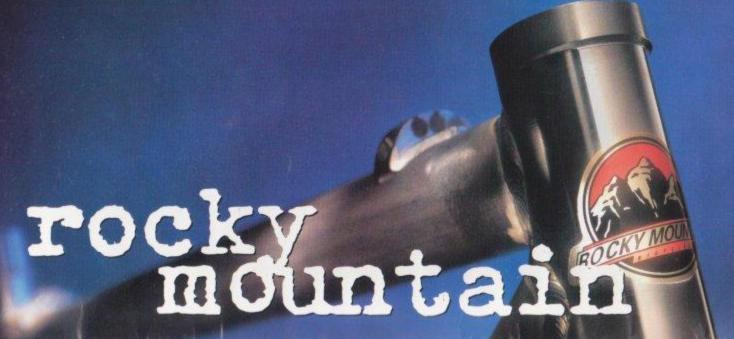
Most bike companies brochures begin with a blurb about the guy who started it all. Well we know that you really don't care about the exploits of the Rocky Mountain founding father, so let's skip the details.

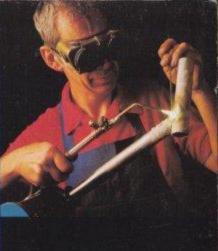
We recognize that what you care about is the ride quality of your bike. That's it. Well, to prove that a Canadain built Rocky Mountain is better than all the other guys, we could get scientific and put in a bunch of pie charts and graphs, but we believe the best test is the "grin" factor – like how wide was my grin after a day on my bike. The bigger the grin, the better the bike.

At Rocky Mountain, we have been designing, riding, and trashing mountain bikes on the West Coast of Canada since 1982 – pre-Jurassic Park days for this industry. We've survived and prospered over the years because we have a "no compromise" attitude to quality. Total quality in our design, materials, and building. We are committed to building each and every Rocky Mountain so that it can kick-butt against anything in the marketplace. And although our bikes are designed and built in Canada, we are proud that our product is ridden all across the world. Remember – the bigger the grin, the better the bike – and we know you like to smile real wide.

### THE HEART OF THE BICYCLE

At Rocky Mountain, the designing and building of a bike starts with the frame. This is the heart of the bicycle. More than anything else, the frame will determine the ride and performance of your bike.





### **Derek Bailey**

Meet Derek Bailey. Derek is one of the builders that craft our legendary frames at Rocky Mountain. He has been called a master with a welding torch, a maestro with a jig, a Mozart with a tracking table. Derek takes mitred tubes and tacks them in a jig that is aligned to a hair-like thin 0.4 mm. The order in which Derek tacks the tubes is critical as the correct sequence ensures that minimal stress is built into the frame. The tacked frame is welded using 50% heat penetration of the tube wall. This level of penetration is crucial to the integrity of the frame as it ensures that the tube has been pierced sufficiently to generate a strong weld but not too much as to weaken the weld joint. The end product is a Rocky Mountain frame that is precise and perfect as humanly possible.

# bicycles.

### Steel - Tange

On our steel frame machines we use 4130 cro-moly steel. Cro-moly is a resilient steel alloy that dampens shock and abuse. Cro-moly is also very durable in fending off nicks and dents, and has a virtually infinite fatigue life giving you a bike that will last longer. Each tube is designed and selected by Rocky Mountain and manufactured by Tange. These guys know steel – they have been maunfacturing bicycle tubing for over 70 years. Whether its heat-treated and cold-worked Prestige Concept, Ultimate Ultralight, or Ultimate Superlight, the boys at Tange offer the highest industry standards in cro-moly tube manufacturing – straight, exacting wall thicknesses that enable us to build bikes with exceptional handling and balance.

### Aluminum - Easton

All our aluminum frame bikes are built with 7005 aluminum alloy. Aluminum is a lightweight material that is efficient in transferring power to the drive-train. All of our aluminum tubing is Easton "Elite", custom drawn for the Rocky Mountain Canadian builders and tig-welders. We call the tubing H.B.O. – Hand Build Only tubing – reserved for a few of the world's premiere builders. Through Easton's proprietary drawing process, we design a tapered tube that is thin in wall thickness - under 1.0 mm in some areas – but bull strong. Our frames are built slowly to create a structure free of stress risers. This allows our frames to resist fatigue or even cracking. Simply said, Rocky Mountain aluminum bikes are very light and exceptionally tough.

### **CHOICE STUFF**

At Rocky Mountain, we don't make bicycles, we build them. You make a cake - you build a bicycle. This means that we don't select generic frames and we certainly don't choose "me-too" components. We only spec tasty items from such industry heavyweights as Ritchey, Rock Shox, Sedis, Sun, Vetta, GripShift, Race Face and others. These guys are the best in the biz. From the comfort and performance of Vetta saddles to the durability and lightness of Sun rims, these companies utilize the latest in technology and state of the art materials. Over the years, we have tested and thrashed more components than Madonna has had boyfriends, and that is saying something. The stuff we build into our bikes is the best value money can buy. Period.

### THE END

In fact, the end at Rocky Mountain is really just the beginning - we don't know where we'll stop. We love bikes. And after riding a Rocky Mountain we are sure you will too. So do yourself a favor and ride a Rocky, you'll be grinning from ear to ear.

## 1994 OCTOBER

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Easton Custom Elite "H.B.O." aluminum with triple taper

Red/White Canadian Flag

16.0, 17.5 18.5, 19.5"

### Bruce Spicer and Leslie Tomlinson

fine specimens that choose to ride Rocky Mountains in their professional pursuits in Norba and Grundig Pro-Elite events. Bruce is a twelve year veteran of the Canadian national and scene. He has held 15 national titles in five events, and has represented Canada at 12 world championships. Leslie is also a veteran of the Canadian mountain and road scene, and is considered one of the top Canadian all-round female riders in the world today. They both ride Rocky Mountain Vertex bikes when they are hitting the dirt against the competition. They appreciate the consistent, responsive performance of the Vertex. Bruce and Leslie know that, on their Rockys, the only thing between them and the finish line is their will to win.

# suzi q

"To err is human to ride a Suzi Q is divine." New for '95 from Rocky Mountain is the unique and extreme Suzi Q. This machine is constructed of an Easton Elite "H.B.O." aluminum front triangle and Elite taper stays. What makes this bike so unique is its radical frame design. It begins with the top tube extending past the seat tube. The top tube acts as a bridge and actually increases the strength of the rear triangle because of its increased size versus a traditional bridge.

Also, the right chain stay connects on the seat tube just above the front derailleur to eliminate the annoyance of any chain suck or slap. The right stay is 25% heavier in weight than the left stay to compensate for the increased stress that is placed on the drive side of the bicycle. This is one extreme looking bike that actually makes sense. Check out the Suzi Q from Rocky Mountain – that is if you dare to live on the wild side.





## 1994 NOVEMBE

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Easton Custom Elite "H.B.O." aluminum with triple taper stays and A.C.S.D.

Rock Shox Judy SL

### WHEELS:

White Industries Tracker front hub, XTR 8 speed rear hub 12-32, Ritchey Megabite WCS front 1.9" / rear 2.1" SC Kevlar tires, Sun CR 17A race rims, DT Swiss Competition 15-16g spokes, alloy nipples

### DRIVETRAIN:

GripShift SRT 800 shifters, Shimano XTR 8 speed derailleurs, Race Face LoPro - 26-36-46

### BRAKES:

Magura Race Line Hydraulic levers and cantis,

### COLOUR:

Roost Red to Yo Yellow fade

### SIZE:

16.0, 17.5, 18.5, 19.5"

|                | 16.0" | 17.5° | 18.5   | 19.5"  |
|----------------|-------|-------|--------|--------|
| Head Angle     | 21.05 |       | 71.0   |        |
| Seat Angle     |       |       | 73.51  | 72.0   |
| Top Tube (mm)  |       | 560   | 580    | 600    |
| er Length Smit |       | 0%120 | 01V130 | 05/140 |

### Race Face

Race Face, its a name, its a state of mind. Its an attitude. Choosing Race Face performance bicycle components for your dream machine is a wise choice. Race Face parts are more than style - they are substance. The 1995 Race Face line-up includes North American made: Turbine LP cranks ultra-stiff and weighing in at a sensible 425 grams; Real Seal Head Set -Turbine RS Bottom Bracket - 4140 cromoly spindle, cartridge bearings, and reinforcing sleeve; and Turbine Handlebar - AirAlloy seamless butted aluminum tubing for minimum weight and maximum rigidity. All Race Face parts are designed for easy installation and maintenance, Race Face - real parts for real riders.

## vertex to & altitude to.

T.O. stands for "Team Only." That is the elite Rocky Mountain professional team that cuts it up on the national and international race circuits on a weekly basis. The Vertex T.O. is sculpted from Easton Elite "H.B.O." tubes that produce a light and aggressive, yet fatigue resistant frame. The Altitude T.O. is constructed with our custom blend of Tange's Ultimate Superlight Prestige tubes that generate a responsive and nimble handling bike. Both models come equipped with the ultimate component spec, including: Race Face Lo Pro cranks, b/b, bar, stem and headset; Magura Race Line Hydraulic brakes, and XTR derailleurs. Top off this machine with the new Rock Shox Judy SL elastomer sprung and oil damped fork (1090 gm and 60 mm of plush travel), and a very cool paint colour of Roost Red and Yo Yellow and might very well think you have died and gone to heaven. Pick your favorite flavor – the steel Altitude or the aluminum Vertex and act fast, very fast, before all these limited edition "Team Only" bikes are gone.

Note: Altitude t.o. frame is shown on front cover.



## 1994 DECEMBER

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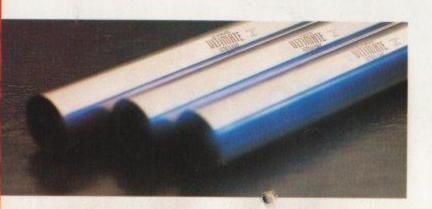
### **Size Specific Tubing**

SST. Say that 5 times fast and you could end up in the disease section of the local hospital. Not quite. At Rocky Mountain, SST stands for Size Specific Tubing. A small idea that translates into a big performance difference.

We use tubes, with varied butt lengths, on different size bikes to maximize strength and resiliency while minimizing weight. The final product is a machine that is more lively and responsive to ride – a bike that aches to give you more power in your pedals. You see, SST is good – no matter what your size – as long as its on your Rocky Mountain.

## altitude

If you love raising your expectations, we present the extraordinary Altitude for you. The Altitude is at the pinnacle of the Rocky Mountains with our select blend of Tange's Ultimate Superlight Prestige tubes throughout the frame. The heart of the 1995 edition is the custom bulge butted downtube. It is a full 30% stronger than the already strong Prestige downtube we used on the 1994 Altitude. On the bike, you will enjoy the balanced, resilient ride – off the bike, you will appreciate the impeccable brazing, welding, and painting. Add tasty parts such as: Grip Shift 800 XRAY shifters – precise, smooth shifting every time; Bontrager seatpost, and Race Face cranks, stem, bottom bracket, bar, and head-set – the most functional, cool components on the planet; and Rock Shox Judy XC suspension fork, and you have a bike that will raise your expectations. The 1995 Altitude – rise above the ordinary – ride the extraordinary.



## 1995 JANUARY

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Easton Custom Elite "H.B.O." aluminum with triple taper stays and A.C.S.D.

Rock Shox Judy XC

Handbuilt by Wheeltech, Shimano XT Parallax front, 8 speed XTR 12-32 cassette on XT rear hub, Ritchey Megabite front 1.9" / rear 2.1" SC Kevlar tires, Sun CR 17A race rims, DT Swiss Champion 15g spokes

### DRIVETRAIN:

GripShift SRT 800 shifters, Shimano XT 8 speed derailleurs, Race Face LoPro - 24-36-46

### BRAKES:

Diacompe Power Cam 7 levers, Avid Tri-align cantis

### COLOUR:

Ultra Emerald

16.0, 17.5, 18.5, 19.5"

Stem Length (rend ONETO O'K120 O'K130

### **World Class Dealers**

Rocky Mountain, we are very selective line-up because we know you are Although some of our competitors are flogging their bikes in mass merchants dealers who provide you with firstservice you deserve when buying a fine machine like a Rocky Mountain. So to all of our dealers, a heart-felt thanks - to all consumers, if you want more than a "bike in a box", do yourself a favor, purchase a Rocky Mountain from your local bike shop.

## vertex

The 1995 Vertex from Rocky Mountain. This bike may very well have the world's best aluminum frame. We have constructed this machine with a front triangle of Easton Elite "Hand Build Only" tubes. Our framebuilders patiently craft the H.B.O. tubes to exact specifications resulting in a light, yet fatigue and impact resistant frame. The rear triangle consists of Elite stays which taper at four different points to minimize weight and maximize strength. The exact wall thickness measures 1.27 mm on the stay at the seat-tube, tapers to 1.57 mm, then to 0.97 mm, and finishes at 1.7 mm at the rear drop-out. This is one curvacious tube. You also get components from the best names in the business: Grip Shift, Race Face, Bontrager, Ritchey, Diacompe, White Industries, Sun, and Vetta. We dare you to ride this beauty. Reach for the peak in performance and ride a Vertex.



## 1995 FEBRUAR

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Easton Custom Elite "H.B.O." aluminum for suspension

Rock Shox Mag 21 long travel

Handbuilt by Wheeltech, Shimano LX Parallax front hub, LX 8 speed rear hub 11-28, Ritchey Mega/Omega

front/rear 1.9" SC Kevlar tires, Sun CR 18 double wall rims, DT Swiss Champion 15g spokes

GripShift SRT 600 shifters, Shimano XT 8 speed derailleurs, Race Face I Beam cranks 24-36-46

Magura Race Line Hydraulic levers and cantis,

Super Cherry with Chrome Rear

16.0, 17.5, 18.5, 19.5, 21.0"

Top Tube (mm) 545 565 585 600 615 Stem Length Stem) Shifts Shifts Shifts Shifts Shifts

### **Peter and Regina Stiefl**

This husband and wife team share more than the same last name - they downhill circuit as she won the overall by placing numero uno in four World Cup downhill races. Peter was a force in German national races securing several top placings. Both riders rely on the stability and precise handling of their Edge bicycles. Peter and Regina know that when they are constantly living on the edge, they need to be mentally tough and ride a bike to match.

# edge

Tired of holding another class in "Dirt Kissing 101", then get an edge – the fully suspended Edge from Rocky Mountain. Designed by Rocky Mountain, this machine features an "active" rear suspension system – in climbing it grips the dirt providing you with more push from your pedals – in descents it absorbs the bumps allowing you to accelerate even in the harshest terrain. The rear triangle pivots at three different points – at the top tube, above the bottom bracket at the chainstay, and at the rear drop-out. The '95 version features an entirely redesigned rear triangle for dramatically increased lateral strength. The Risse Genesis Damper Shock provides an infinitely adjustable air-spring rate with very quiet, solid damping performance. Every Edge comes with the Risse Suspension Air Pump. The front triangle is built with the custom and exclusive Easton H.B.O. aluminum tubes for stable, consistent, performance. Add a Rock Shox Mag 21 long travel, and world class components and you have one complete package. So ride the 1995 Edge from Rocky Mountain and finish at the top of your class.





## 1995 MARCI

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### FRAME:

Tange Custom Prestige Cromoly with double tapered stays

Rock Shox Mag 21

### WHEELS:

Shimano XT Parallax front hub, XT 8 speed rear hub 11-28, Ritchey Megabite front 1.9" / rear 2.1" SC Kevlar tires, Sun CR 18 double wall rims,

### DRIVETRAIN:

GripShift SRT 600 shifters. Shimano XT 8 speed derailleurs, Race Face LoPro cranks 24-36-46

### BRAKES:

Diacompe Power Cam 7 levers, Diacompe 987 cantis

### COLOUR:

Midnight Black

16.0, 17.5, 18.5, 19.5, 21.0"

|             | 15.0" | 17.5" | 18.5"  | 79.5" | 21.0"   |
|-------------|-------|-------|--------|-------|---------|
| lead Angle  | X1.5° | 20.5" | 70.5*  |       |         |
| Seat Angle  | 73.5* | 73.01 |        | 72.0  |         |
| Tube (mm)   | 540   | AU    | 1377   | 190   |         |
| right plant | BUR.  | 8918  | 574130 | 55400 | SVIIII" |

### GripShift

"Get a Grip." Better yet - get in shifting there is simply nothing better. From the SRT 400 series for the serious recreational riders, to the SRT 800 XRAY series for the most advanced trail-heads, GripShift offers positive, hassle-free shifting of the Grip Shift speced on the 1995 short rotation, 40 degrees for the front, and 20 degrees for the rear, allowing you to quickly change gears with minimal hand movement. Also, all our speced GripShift feature stainless steel shifting springs ensuring durability and long-term twisting satisfaction. So come on and do the "twist" - ride GripShift.

## blizzard

The Blizzard is the classic for radical trails, long treks, and racing. This machine is the orginal Rocky with our signature 20 degree sloping top tube. The frame is a Tange Prestige custom Ultralight/Concept blend that features an exclusive custom triple butted seat tube, and a tight rear triangle, for maximum power transfer. Combine this world-class frame with an XT drive-train, and trick pieces such as Race Face cranks, and Bontrager seat-post, and you have one extreme machine. For dessert, the Blizzard is speced with the new for '95 Rock Shox Mag 21 air/oil racing fork featuring a full 48 mm of travel. Are you ready to ride a hard-core, fast-driving Blizzard?





1995 APRI

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Easton Custom Elite "H.B.O. taper wall aluminum with A.C.S.D.

Rock Shox Mag 21

Handbuilt by Wheeltech, Shimano LX Parallax front hub, LX 8 speed rear hub 11-28,

Ritchey Mega/Omega front/rear 1.9" SC Kevlar tire Sun CR 18 double wall rims,

GripShift SRT 600 shifters, Shimano XT 8 speed derailleurs, Rocky Mountain Custom cranks - 22-32-44

Diacompe Power Cam 7 leve Diacompe 985C cantis

Translucent Purple

16.0, 17.5, 18.5, 19.5, 21.0"

|            | 16.0" | 17.5 | 78.5" | 19.5" | 21.0 |
|------------|-------|------|-------|-------|------|
| Food Angle | 710   |      | 71.0" |       | 71.0 |
| Sout Angle |       |      | 73.5  | 73.0  | 72.5 |
| Fube (mm)  | 533   | 560  | 580   | 600   |      |

### Environment

"Your planet," "Your planet who?" or I won't be here in 100 years for the Mother Earth. At Rocky Mountain, we using environmentally safe powderplastics, various metals, and paint waste; and commuting to work on our bikes when possible. We recognize that these are only small steps. Please remember, to take your own small step - Mama World will thank-you for it.

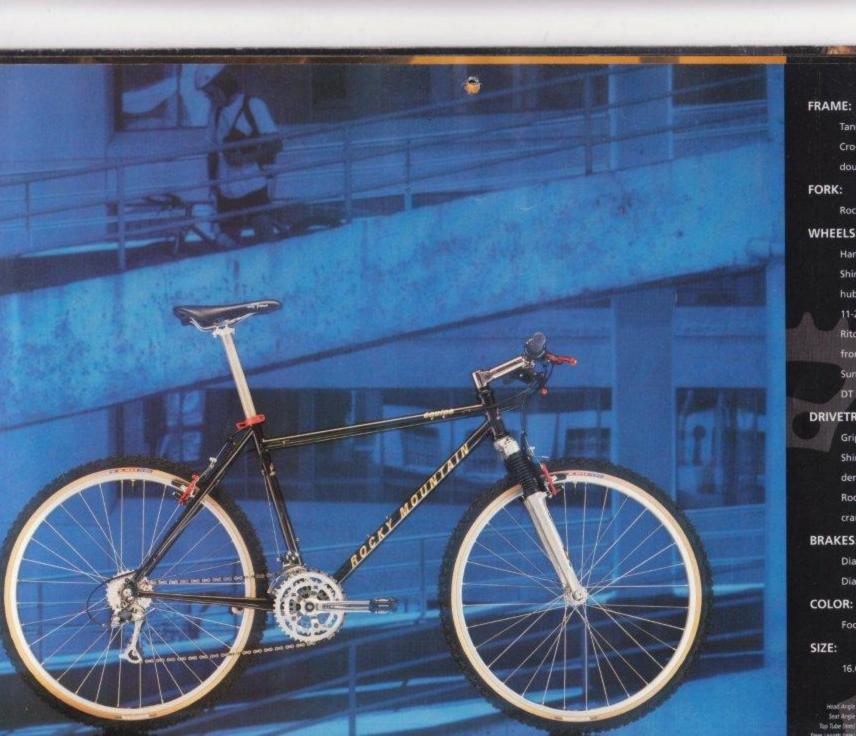
## thin air

Want to "float like a butterfly and sting like a bee?" Then check out the 1995
Thin Air. This baby features a Program "H.B.O." Easton aluminum front triangle
and Easton taper stays. The frame weighs in at a miniscule 1730 gm for an 18.5,
while delivering a stiff, solid ride. In fact, this bike gets the label "most
indestructible frame we've ever tested." It lasted longer under impact load
testing than any other frame we have ever built. Put on the efficiency of an 8
speed XT drive-train, GripShift 600 for smooth shifting, and the ultra-cool
Ritchey Logic clipless pedals, and you have a package that will score a knock-out
on anyone's score card.



## 1995 MA

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### FRAME:

Tange Custom Prestige Cro-moly main triangle with double tapered Cro-moly stays

Rock Shox Mag 21

### WHEELS:

Handbuilt by Wheeltech, Shimano LX Parallax front hub, LX 8 speed rear hub 11-28, Ritchey Mega/Omega

front/rear 1.9" SC Keylar tires, Sun CR 18 double wall rims,

DT Swiss Champion 15g spokes

### DRIVETRAIN:

GripShift SRT 600 shifters, Shimano XT 8 speed derailleurs, Rocky Mountain Custom cranks - 22-32-44

### BRAKES:

Diacompe Power Cam 7 levers, Diacompe 985C cantis

Fools Penny

16.0, 17.5, 18.5, 19.5, 21.0"

|                           | 16.0" | 17.5  | 18.5" | 19.5"        | 21.0°<br>71.0° |
|---------------------------|-------|-------|-------|--------------|----------------|
| leut Angle.<br>Seut Angle | 71.0" | 71.04 | 73.00 | 120          | 725*           |
| Tube (see)                |       | 560.  | 577   | 690<br>64030 | 607<br>33/14   |

### **Rock Shox**

Ask anyone who knows anything about performing in the dirt, and Shox. Over the years, these boys have gained an enviable reputation as the world leader in suspension technology and that is why, again, in 1995, all Rocky Mountain bikes are speced with Rock Shox. These forks are noted for their travel, damping, control, and adjustability. From the Quadra 21 to the Judy SL. Rock Shox utilizes the performance. So you have a choice ride the standard or suffer with a competitor - the choice is yours.

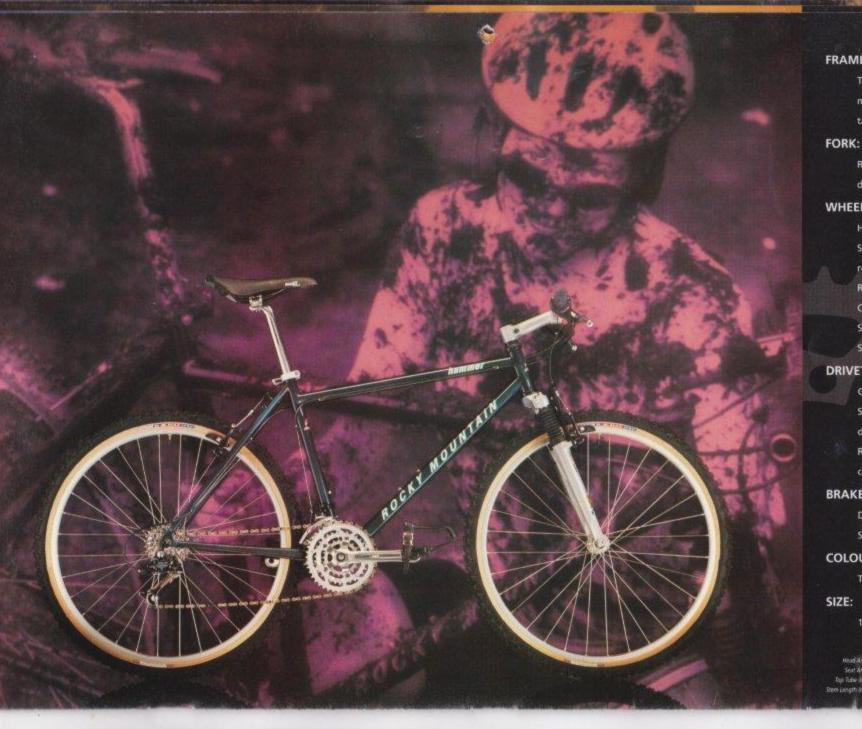
# equipe

If you ride an Equipe you better mean business because this bike doesn't take "no" for an answer. The frame material we have chosen for the Equipe is the stiff, yet light, Tange Custom Prestige tubing. Custom Prestige is strong because it is heat-treated and cold-worked through a seven step process. Because of its strength, Tange is able to butt the tubes so that the middle, where there is the least amount of stress on a frame, measures a miniscule 0.5mm. Add first rate wheels featuring Sun CR 18 rims – cool rims – wide band for maximum stoppage, DT Swiss spokes, and Ritchey Kevlar tires; and the standard against which all other suspension forks are measured – Rock Shox Mag 21, and you have one sweet package. Once you ride an Equipe you'll soon be saying "YES!"



## 1995 JUNE

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### FRAME:

Tange full-butted Cro-moly main triangle with double tapered Cro-moly stays

Rock Shox Quadra 21 or Tange double-butted Cro-moly rigid

### WHEELS:

Handbuilt by Wheeltech, Shimano LX Parallax front and rear 8 speed hubs 11-28, Ritchey Megabite Severe Condition 1.9", Sun AT rims, Stainless steel 15g spokes

### DRIVETRAIN:

GripShift SRT 600 shifters, Shimano LX 8 speed derailleurs, Rocky Mountain Custom cranks - 22-32-44

### BRAKES:

Diacompe Power Cam 3 levers, Shimano LX cantis

### COLOUR:

Tortoise Blue

16.0, 17.5, 18.5, 19.5, 21.0"

|                    | 16.0"  | 17.5" | 18.5" | 19.5" | 21.0"  |
|--------------------|--------|-------|-------|-------|--------|
| Head Angle         | 70.5*  |       | 70.5" | 70.5" |        |
| Sext Angle         |        |       |       | 73.0  |        |
| Rap Tube (mm)      | 538    | 560   | 577   |       |        |
| Stern Langth (rem) | 511115 | 5%F15 | 5%139 | 5%/30 | 57x145 |

## 1995 JUL

## 4 10 11 12 W 13 14 15 16 17 18 19 20 21 22 S 23 24 M 25 W 26 27 28 29 30 31 M

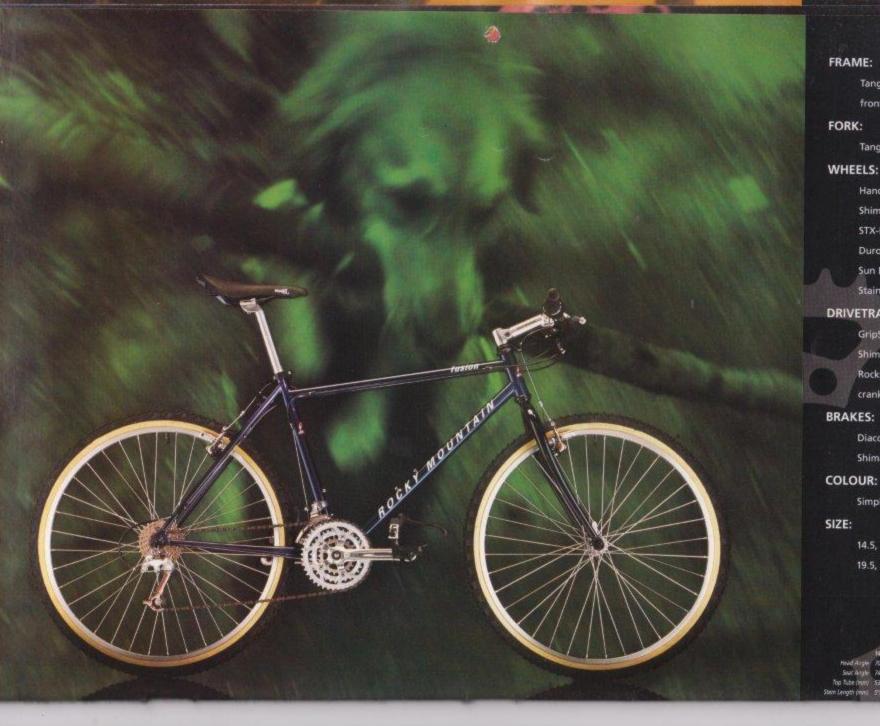
### **Powder Paint**

And you thought Zsa Zsa Gabor was Rocky Mountain, Ms. Gabor is a pale-face when it comes to powder paint technology. Powder coating is a process we use to give our bikes a stronger, more chip-resistant finish than all of our wet painted released from a spray-gun. The sprayed from the gun, onto the hot oven (400 degrees fahrenheit) to ensure that the powder has a strong adherance to the frame. The final result is a bike that will keep its lovely look longer. 50 take a powder and get a Rocky Mountain - Zsa Zsa will "love you for it darling."

## hammer

You used to ride a clunker to get fit. Then you rode to get fast. Now you want to see how fast you really are. So grab a Hammer and get to the starting line. The Hammer features a full butted cro-moly tube set from one of the world's premier tubing manufacturers – Tange – providing an ideal strength to weight ratio for responsive, full-on, race performance. Combined with the proven results of an LX 8 speed drive train and a Rock Shox Quadra 21, or a Tange butted rigid fork, and you have got a machine that can take a beating. Ready...set...its Hammer time!





Tange double-butted Cro-moly front and rear triangle

Tange Cro-moly

### WHEELS:

Handbuilt by Wheeltech, Shimano Acera-X front, STX-RC rear hub 11-28. Duro 2.0 trail tires, Sun L 20 rims, Stainless steel 15g spokes

### DRIVETRAIN:

GripShift SRT 400 shifters, Shimano STX -RC derailleurs, Rocky Mountain Custom cranks - 20-32-42

Diacompe Power Cam 3 levers, Shimano STX-RC cantis

Simply Purple

14.5, 16.0, 17.5, 18.5, 19.5, 21.0"

Seur Angle 74.5" 74.0" 73.0" 73.0" 72.5" 72.5" Top Tube Iron 1532 545 560 573 585 600 Stem Length (mm) 5'x115 5'x115 5'x115 5'x130 5'y130 5'y135

### **Quality Control**

Mountain we don't have a Quality Control Inspector - we have more than ensures that we consistently achieve the highest quality standards in the frame. We track and align each raw frame, taking 27 different measurements with tolerances as tight as 0.5 millimeters. We finish with a visual inspection of the fully assembled bike - examining each tube, every weld, each component, the paint finish, and even the visual appearance of the decals. In total, we spend more than 60 minutes per bike checking the overall quality of the bike before it ever leaves our door. The final result is a bang on straight frame, and a very sexy bike, that provides responsive handling and superior steering. An expensive procedure? You bet. But for a Rocky Mountain you shouldn't expect anything less - we don't.

## fusion

Newsflash – "Scientists confirm the intense energy that fusion can produce." At Rocky Mountain we already knew this and you'll know it too after you check out the 1995 Fusion bicycle. This beauty features a Tange full cro-moly tube set with performance driven geometry. We spent loads of time on this bike simply dialing in the angles of the rider's cockpit – the relationship between your butt, hands, and feet – to offer a bike with an incredibly precise, responsive ride. Combine this tuned in frame with components such as a light weight Vetta SL saddle featuring exposed rails, internal clamping stem for easy adjustment, and STX RC derailleurs for crisp shifting performance, and you have a bike that will keep you "fused" to your saddle for trails and trails to come.



## 1995 AUGUST

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### FRAME:

Tange double-butted Cro-moly front and rear triangle

Tange Cro-moly

### WHEELS:

Handbuilt by Wheeltech, Shimano Acera X front and rear hubs 11-28, Duro 1.95 trail tires, Sun L 20 rims, Stainless steel 15g spokes

### DRIVETRAIN:

GripShift SRT 400 shifters, Shimano STX derailleurs, Shimano Alivio cranks 22-34-42

### BRAKES:

Diacompe Power Cam 3 levers, Shimano Alivio cantis

### COLOUR:

Sunburn Red

14.5, 16.0, 17.5, 18.5, 19.5, 21.0"

Top Tube (now) 532 545 560 573 585 600 Stem Length (mm) 15'x90 15'x110 15'x110 15'v130 15'x130 15'x145

### Wheeltech

"Rock and roll!" That's the battle cry of the boys at Wheeltech. They've never met a rock they didn't like. Why? 'Cause these guys and gals HAND-BUILD each and every wheel that finds its way onto a Rocky Mountain bike. Each wheel is stressed and trued twice BY-HAND (big letters for importance) before its installed on your Rocky machine. The end result is a wheel that provides logs and logs of hassle-free fun because it stays rounder longer than any machine built wheel. Use Wheeltech wheels, and you too can bash with the best of them.

## sherpa

Sherpas may never hit the World Cup race circuit, but if you want a bike that features performance and comfort, without a world class price-tag, then check out your local bike shop and get a Sherpa. The Sherpa combines a full cro-moly Tange tube set with proven STX components, and a Vetta Comfort saddle. The bike offers a stable yet responsive ride by increasing the length of the head-tube and specing a higher rise stem so that you can enjoy a more comfortable riding position. The final result is a bike that allows you to comfortably perform to the peak of your ability – even if you decide never to win a World Cup race.

## 1995 SEPTEMBER

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|             | FRAME   | FORT  | HEADSET   | STEM  | BARS   | BRAKES   | SHIFTERS                                 | DERAILE                      | ORANIA ART   | BOTTON   | PEDALS  | CHAIN                     | HUBS  | FREEDOME   | el spokes                   | RIMS   | TIRES  | SEATPOS  | SADDLE  |   |  |   |  |   |  |  |  |
| TITUDE T.O. | Tange Prestige<br>Custom Mix<br>1750g                   | Rock Shox<br>Judy SL<br>Elastomer<br>sprung.                  |   |   |  |  |  |                              |  | Race Face<br>7075 alloy<br>multi-position  | Magura<br>Race Line<br>Hydraulic<br>w/booster | Grip Shift<br>800<br>XRAY | Shimano XTR   | Race Face<br>Lo Pro  |                             | Speed<br>Play<br>Frog<br>clipless<br>250g                            | Shimano  | Shimano<br>XTR<br>Rear<br>32H<br>White                       |   | DT Swiss<br>Competition<br>15-16g                               |  | Front:<br>Ritchey<br>Megabite<br>2MaxWCS<br>1.9" Kevlar | Bontrager<br>C191<br>Carbon<br>Reinforced<br>27.2mm<br>360mm | Vetta TT<br>Tri-shock<br>Racing<br>Vanadium |  |  |  |
| RTEX T.O.   | Easton H.B.O.<br>Elite<br>Taperwall stays<br>1520g      | Oil-damped<br>titanium<br>hardware<br>1090g                   |   | Race Face<br>Patent<br>pending,<br>Aermet       | Tear Drop<br>2P<br>Pewter                              | and<br>quick<br>release                            | w/Gore Tex<br>Ride On<br>Cables          | 8-speed                      | 8lack<br>26-36-46  | Race Face<br>Turbine RS<br>fully sealed<br>bearings and<br>adjustable<br>chainline | clipless<br>250g                              | HG 91                     | Indust.<br>Tracker<br>Front<br>32H                        | Shimano<br>XTR<br>8-speed<br>12-32                                   | butted<br>alloy<br>nipples  | Sun<br>CR-17A<br>rims with<br>brushed<br>sidewalls<br>and<br>eyelets | Rear:<br>Ritchey<br>Megabite<br>ZMaxWCS<br>2.1" Kevlar | Bontrager<br>C191<br>Carbon<br>Reinforced<br>26.8mm<br>360mm | rails<br>Synthetic<br>leather   |   |  |   |  |   |  |  |  |
| LTITUDE     | Tange Prestige<br>Custom Mix<br>1750g                   | Rock Shox<br>Judy XC  | Race Face<br>Real seal<br>1-1/8"<br>7075-76<br>aluminum                       | 100<br>or<br>Syncros<br>Cattlehead<br>0 degrees |  | Avid<br>Tri-align<br>silver<br>w/Kool<br>Stop pads | e  |                              | Race Face<br>Lo Pro<br>Gold<br>24-36-45                        |  | S   | Shimano                   | Shimano<br>XT<br>8-speed<br>Rear<br>32H<br>XT<br>Parallax |  |                             |  | Front:<br>Ritchey<br>Megabite<br>SC 1.9"               | Bontrager<br>2014<br>27.2mm<br>350mm                         |   |   |  |   |  |   |  |  |  |
| ERTEX       | Easton H.B.O.<br>Elite<br>Taperwall stays<br>1520g      | Elestomer<br>sprung.<br>Oil-damped<br>1225g                   |   |   | Race Face<br>custom<br>butted<br>AirAlloy<br>aluminium | Avid<br>Tri-align<br>copper<br>w/Kool<br>Stop pads | 800 XRAY                                 | Grip Shift<br>800 XRAY       | Race Face<br>Lo Pro<br>Cooper<br>24-36-46                      |  |   | HG 90                     |   |  |                             |  | Kevlar<br>66tpi<br>Rear:<br>Ritchey                    | Bontrager<br>2014<br>26.8mm<br>350mm                         | Vetta TT<br>Tri-shock<br>Racing<br>Manganese<br>rails<br>Synthetic<br>Teather |   |  |   |  |   |  |  |  |
| LIZZARD     | Tange<br>Prestige<br>2100g                              | Rock Shox<br>Mag 21<br>air/oil<br>1360g                       |   |   |  |  | Diacompe<br>987<br>w/Grey<br>Matter pads |                              | Shimano  | Race Face<br>Lo Pro<br>Olive<br>24-36-46   |   | Ritchey<br>Logic          |   | Front<br>32H   |                             | DT Swiss   |  | Megabite<br>SC 2.1"<br>Kevlar<br>66tpi                       | Bontrager<br>2014<br>27.2mm<br>350mm  | leather   |  |   |  |   |  |  |  |
| HE EDGE     | Easton H.B.O.<br>Elite for<br>Suspension frame<br>2150g | Rock Shox<br>Mag 21<br>airfoil<br>long travel<br>1380g        | Diacompe<br>Ahead<br>black<br>aluminum<br>Diacompe<br>Ahead<br>black<br>steel | Ahead<br>black                                  |  |  |  |                              |  |  |   |                           |   | Magura<br>Raceline<br>Hydraulic<br>w/booster<br>and quick<br>release |                             | XT<br>8-speed  | Race Face<br>I Beam<br>Orange<br>24-36-46              |  | Logic<br>Step-in<br>Clipless<br>350g  |   |  |   | Champion<br>15g  | Sun CR18<br>with<br>brushed                 | Front:<br>Ritchey<br>Megabite<br>SC 1.9" |  |  |
| HIN AIR     | Easton H.B.O.<br>Elite<br>1730g                         | Rock Shore<br>Mag 21  |   |   | RMB<br>custom<br>cold forged                           | RMB<br>double<br>butted<br>6061<br>black           |  | Grip Shift<br>600<br>8-speed | 4  |  | Shimano<br>UNS1                               |                           | Sedis<br>Mtn.<br>SCMS0                                    | Shimano<br>£X<br>8-speed<br>Rear<br>32H                              | Shimano<br>8-speed<br>11-28 |  | sidewalk<br>and<br>eyelets                             | Kevlar<br>66tpi<br>Rear:<br>Ritchey<br>OmegaBite             | RMB<br>Hinge-style<br>26.8mm<br>330mm   | Vetta TT<br>Tri-shock<br>racing<br>Manganese<br>rails<br>Torino |  |   |  |   |  |  |  |
| QUIPE       | Tange<br>Prestige<br>2100g                              | Mag 21<br>air/oil<br>1360g                                    |   | machined<br>6061<br>5 degrees                   | 7  | w/Grey<br>Matter pads                              |  |                              |  | RMB/<br>Sugino<br>custom<br>Silver<br>alloy rings<br>22-32-44                      | Cartridge<br>bearing                          |                           |   | LX<br>Parallax<br>Front<br>32H                                       |                             |  |  | SC 1.9"<br>Kevlar<br>66tpi                                   |   |   |  |   |  |   |  |  |  |
| AMMER       | Tange Cro-Moly<br>throughout<br>triple-butted<br>2200g  | Rock Shox<br>Quadra 21<br>1400g or<br>Rigid Tange<br>Cro-Moly |   |   | RMB<br>fluted<br>6061 silver                           | Shimano<br>LX<br>w/cartridge<br>brake shoes        |  | Shimano<br>LX<br>8-speed     |  |  |   |                           |   |  |                             | Sun AT18<br>brushed<br>sidewalls                                     | Fr. & Rr.<br>Ritchey<br>Z-Max<br>Megabite<br>SC 1.9"   | RMB<br>Special<br>26.8mm<br>Silver                           | Vetta SL racing   |   |  |   |  |   |  |  |  |
| USION       | Tange Cro-Moly<br>throughout<br>double-butted<br>2220g  | Tange<br>Cro-Moly   |   |   | RMB<br>6061  | Shimano<br>STX-RC<br>w/cartridge<br>brake shoes    | Grip Shift<br>400                        | Shimano<br>STX-RC<br>7-speed | RMB/Sugino<br>custom<br>silver arms<br>black rings<br>20-32-42 | Shimano<br>LP25  | Fasten<br>Sport                               | Sedis                     | Shimano<br>STX-RC<br>Rear<br>Acera X<br>Front<br>36H      | Shimano<br>IG  | Stainless<br>Steel<br>15g   | Sun £20  | Duro<br>Maximum<br>Tread<br>skinwall<br>2.0"           | RMB<br>alloy   | wide<br>Torino  |   |  |   |  |   |  |  |  |
| HERPA       | Tange Cro-Moly<br>throughout<br>double-butted<br>2220g  | forged<br>ends  | YST<br>steel<br>black   | RMB<br>Cro-Moly<br>15 deg<br>black              | alloy<br>silver  | Shimano<br>Alivio                                  | 7-speed<br>indexed<br>front              | Shimano<br>STX<br>7-speed    | Shimano<br>Alivio<br>22-34-42                                  | Cartridge<br>bearing   |   | ATB                       | Shimano<br>Acera X<br>Rear<br>Parallax<br>Front<br>36H    | 7-speed<br>11-28   |                             | brushed<br>sidewalls   | Duro<br>road/trail<br>grey<br>1.95"                    | 26.8mm<br>silver<br>300mm                                    | Vetta<br>Comfort<br>Torino  |   |  |   |  |   |  |  |  |

## ROCKY MOUNTAIN BICYCLES 1995

I.M.B.A RULES OF THE TRAIL

Ride on open trails only. Leave no trace. Control your bicycle. Always yield trail. Never spook animals or ghosts. Plan ahead.

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