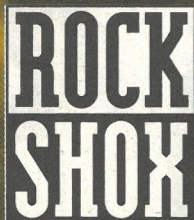
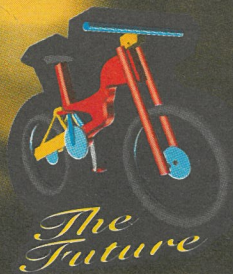


£1 \$1.50 2.50DM 8FFr 2400lira 49BFr 1720yen 9DKr 2.70Fl 240Es



Ninety Seven

take a seat, the adrenalin rush will be with you in a moment



ultimate



MUDDY FOX

Ninety Seven

RANGE

We have completely rethought the lineup for our 97 range. Muddy Fox offers a selection of innovative, exclusive frames with responsive geometry and control. Frames coupled with different levels of componentry offer riders not only the components for the level they need but frames of their choice with the possibility of upgrading. This radical collection of bikes offers you a ride quality you won't believe.

Levels - Ultimate, Team Pro, Comp, Sport, Intermediate.

Frames - Interactive, Rock N Roll, Titanium, Aluminium and Cromoly.

LightWeight

- You bet! All bikes sport lighter more responsive frames, using single, double and triple butting. Exotic materials such as titanium, matched to the latest components, gives you the tip-top in mountain bike action.

Image

- Angry! The razzed up image of this years Muddy Fox [MFX] logo matches perfectly the crisp and aggressive ride, custom kit and frames. Great new colours classify each range from the kickin Platinum Blue Ultimates to the stunning Deep Tangerine Sports.

Upgrade

- Keep your eyes open for all the excellent suspension fork upgrades, available on most bikes, so you can push the performance envelope just that bit further!

Disc Brakes

Hope

MAVIC 220

Front Hub

Rims

Ritchey WCS Kevlar

Tyres

Shifters

ESP 900 Shifters with RIDE ON cables

INTERACTIVE ultimate
£2950



HOPE DISC BRAKES

Rear derailleur

ESP 9.0

MONARCH ultimate
JUDY SL-£2250



ESP 900 + 9.0

BIGFOOT CNC CRANKS
£150



TITAN ultimate
JUDY SL-£2750



KORE STEM

ALU ultimate
JUDY SL-£2400



Front derailleur

XT BKT Mount Headset

Ritchey Logic

ROCK'N'ROLL ultimate
JUDY DH-£2500
BOMBER Z1-£2500



HOPE DISC BRAKES

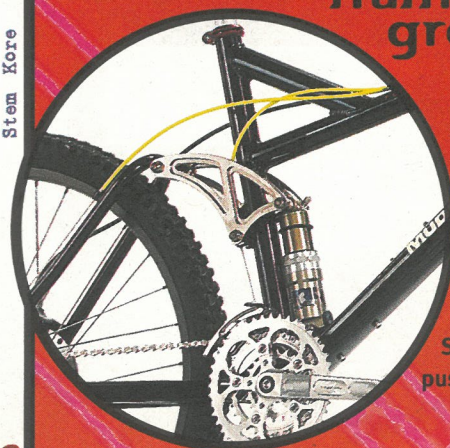
marzocchi bomber

Stem Kore

For this years Rock'n'Roll range we have fine tuned last years excellent race frame, giving these great features:

Rider: Confident, balanced with tons of travel, just waiting to be pushed to the max.

Travel: 4 inches. Independent from pedal and braking. So NO biopacing, just envelope pushing action.



the ultimate ride

the ride to hill for

team

alp4R

1981
Founders set up a bike company with the uninspiring name of S&G Cycles.

1983
S&G boldly decide to go 100% Mountain Bike.

1984
S&G change name to Muddy Fox.
Pawprint logo designed by an Old English Sheep Dog.

Muddy Fox launch the world's first complete range of mountain bikes with 12 different models.

Muddy Fox sponsor every Mountain Bike event in Europe to establish the sport.

1985
Muddy Fox Monarch, selected by the British Museum as one of the best 100 designs ever.

1986
Muddy Fox Courier launched. The first High Quality Mountain Bike at an affordable price.

1988
Launch 7005 series Aluminium bikes.

1989
Muddy Fox launch budget Street range.

Introduce Oversized Aluminium tubing.

1990
Muddy Fox launch Oversized CroMo bikes with Mega Tubing.

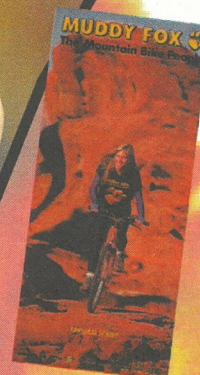
1991
Muddy Fox introduce Penetrated tubing for 7005 series Alus.

1992
Muddy Fox launch the Rock'n'Roll Range with a choice of two concepts of front and rear suspension bikes.

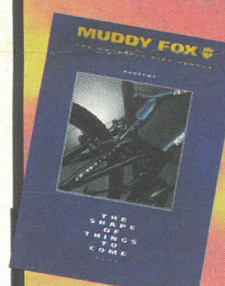
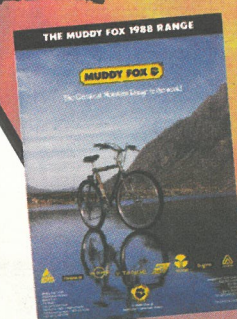
1993-7
Muddy Fox develop the Intereactive, a new concept in full suspension.

1996
Launch TeamWorks, a scheme designed to encourage young riders onto the race scene.

1997
Introduce Titan range. Titanium frames made available at different grades and prices.



HISTORY



RIMS MAVIC 220

ALU^{team}

BIGFOOT-£1150
JUDY XC-£1450



BIG FOOT FORK

MPX FLEECE



REAR MECH XTR

RAPID FIRE PLUS

ROCK'N'ROLL^{team}

JUDY DH-£1799



XT V-BRAKES



ROCKSHOX JUDY XC

BRAKES XT V-BRAKES



The Teams

Ride - High performance, lightweight aggressive rides.

Frames - The same amazing rigs as the Ultimate range.

Components - XTR, XT, V-Brakes, Avid, Mavic, Ritchey WCS Kevlar, Big Foot and kevlar saddle. Top flight performance components, designed to be ridden hard!

MONARCH^{team}

BIGFOOT-£999
JUDY XC-£1299



INVESTMENT DROPOUT



BRAKE LEVERS AVID

Adjustability:

Fox Alp4R, fully adjustable compression and damping. Dial in the ride you want and rip it.

Steering:

Each frame is matched with a topline, performance suspension fork, such as the proven Rock Shox Judy DH or the new Marzocchi Bomber. These downhill only forks give excellent steering and aggressive travel, perfect for tearing it up!



MPX WINDOW STICKER

CHICKENS KEEP OUT!

MUDDY FOX[®] AUTHORIZED DEALER

get a leg over

pro

NAFX

Ride - Professional level, serious rider, looking for a great machine.

Frames - Responsive geometry race frames, ideal for upgrading.

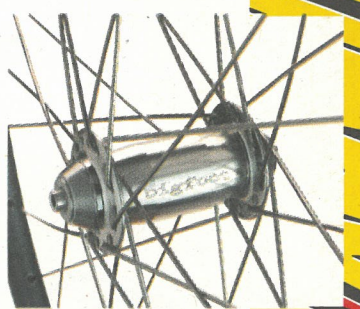
Components - Sporting XT, V-Brakes, Mavic rims and Ritchey tyres for tested, tip-top performance.

RAPID FIRE PLUS

INTERACTIVE^{pro}
£1750



AVID BRAKE LEVERS



BIG FOOT HUB
£24.50



ROCKSHOX
INDY XC
UPGRADE
OPTION

ALL MECHS XT

MONARCH^{pro}
DB CROMO
FORK-£699
BIGFOOT-£779
INDY XC-£899



MAVIC 238 RIMS

TITAN^{pro}
BIGFOOT-£1195



ROCK'N'ROLL^{pro}
INDY XC-£999



BRAKE LEVERS AVID

CUSTOM TITANIUM
FRAME



MISSION INTERACTIVE

"To create the best full suspension bike ever"

The Interactive may look like the first space age mountain bike, but the principle of its moto-cross inspired design is simplicity itself - a unified suspension system - truly all purpose giving optimum comfort and control.

The aluminium monocoque frame holds a winning design which offers all of the following features:-

The bike remains level at all times, due to the linkage between the front and rear wheels. It does not pitch or dive when braking or jumping.

The steering is very precise and front brakes very positive, compared to traditional telescopic suspension forks.

The suspension is responsive even over small washboard bumps.

The suspension extends when climbing in lower gears, allowing the rear to maintain traction, yet still remaining active to bumps and shocks without loss of power

This years model has extra travel and improved pivot bushings to make this the best Interactive yet.

WARNING - if you don't have it, you might self-destruct



The
Future

BRAKES LX V-BRAKES

about time you made some tracks

TYRES RITCHEY

You can do
as your
Mamma
tells you,
or you can
get dirty —
get dirty,
get a
Muddy
Fox.

comp *RAK*



BRAKES LX V-BRAKES

ROCK'N'ROLL^{comp}
QUADRA 5-£799



LX V-BRAKES



INVESTMENT
DROPOUT

REAR MECH ESP5.0

MONARCH^{comp}
£549
BIGFOOT-£599
QUADRA 5-£699



SHIFTERS ESP 500

HUB BIG FOOT

Ride - Competition bikes, with
a strong performance edge.

Frames and components -
ESP, LX, V-Brakes, Ritchey,
Big Foot and Sugino matched
with top value frames.



ROCKSHOX
QUADRA 5



PENETRATED
SEAT TUBE

ALU^{comp}
£599
BIGFOOT-£649
QUADRA 5-£749



CRANKS SUGINO

TYRES RITCHEY

INTERACTIVE^{comp}
£1499



BRAKE LEVERS DIACOMPE DP7

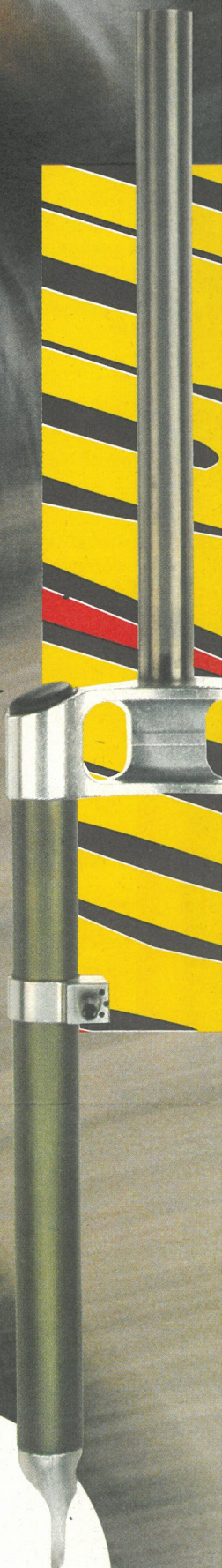
Take a seat, the
adrenaline rush will be
with you in a moment.



SEATPOST BIG FOOT



BIG FOOT
FORKS
£99.50



Get this between your legs

SPORT

RIMS RITCHEY SUN

NAF

RAPID FIRE PLUS

MONARCH^{SPORT}

£399

QUADRA 5-£549

STX MECHS

MFX KIT
BAGS
FROM
£6.99

ROCKSHOX
QUADRA 5
UPGRADE
OPTION

Ride - Racing spec, with
excellent upgrade options.

Frames and components - Race
ready kit, including STX, Sugino
and Ritchey.

TYRES RITCHEY

MFX TSHIRT
£14.95

MFX BASEBALL
CAPS
£9.95

ALL MECHS SIX

ALU^{SPORT}
£449

CRANKS SUGINO

MFX
MECHANICS
MAT
£49.50

Choose your colour and burn some rubber

alu lite

NAF

Ride - Great looking, firm and fun.

Frames and components - Choose
from three great colour schemes.
[Red, blue or green]

RIMS RITCHEY SUN

ALU^{lite}
£379

SHIFTERS GRIPSHIFT

REAR MECH ALIVIO

POLISHED ALUMINIUM

MFX SADDLES
KEVLAR TOP/TITANIUM RAILS £49.99
VINYL TOP/CROMO RAILS £24.95

intermediate

ALU^{team edition}
£349
MFX 500-£399



REAR MECH ACERA-X

ALTUS

RIMS RITCHEY SUN

RANGER MEGA
£199
MFX 500-£249



REAR MECH ACERA-X

Race Ready

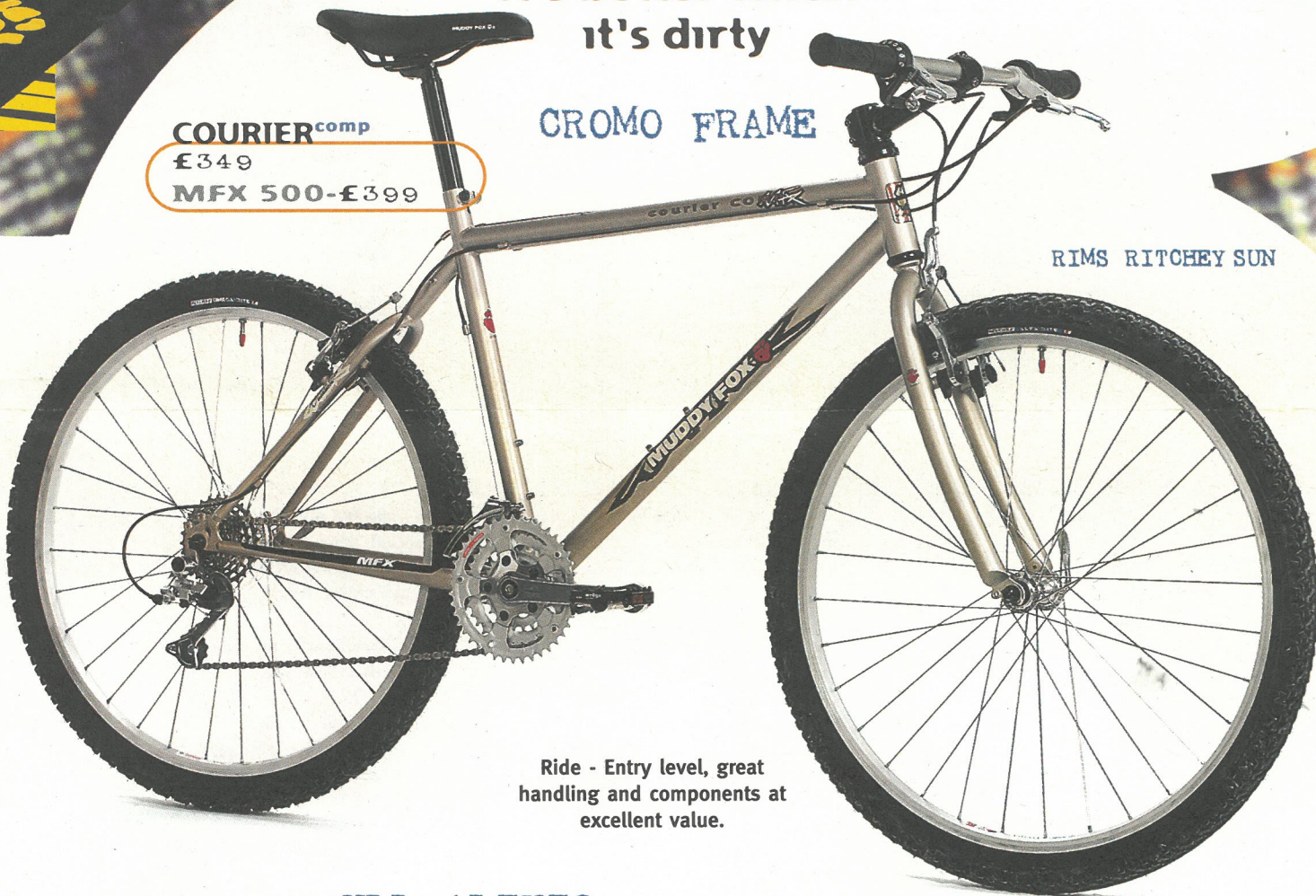
MFX500 FORK
UPGRADE
OPTION

dy FOX

It's better when
it's dirty

COURIER^{comp}
£349
MFX 500-£399

CROMO FRAME



RIMS RITCHEY SUN

Ride - Entry level, great
handling and components at
excellent value.

FULL ALIVIO

MFX
2' PAW
£19.50

ADVENTURER
£299



REAR MECH ACERA-X

RIMS RITCHEY SUN



ALSO IN RED

RAZOR MEGA
£249

CROMO FRAME



TYRES RITCHEY

for
those
who
dare

teamworks

MR
1997
Race
Scene

Want to be part of the race scene?

Want to be riding a top flight, race ready mountain bike?

Want the technical/support backup?

Want training guidance?

But you're name's not David Baker or Caroline Alexander?

With Teamworks you CAN be part of the growing UK race scene with the experience of Muddy Fox behind you.

Launched in 1995, Teamworks is now approaching 100 members, and we aim to double this 1996/97.

You will ride a Muddy Fox bike, wear Teamworks race kit, and be provided with a licence. We use national coaches and experienced race pros to help develop your training, riding technique and race tactics. Teamworks family includes an elite team to which the very best of the Teamworks riders can aspire with even more support from Muddy Fox.

Teamworks - we make tomorrows professionals.

Ninety Seven Specs

	INTERACTIVE	TITAN	ULTIMATE's (ABS) ROCK N ROLL	ALU	MONARCH	ROCK N ROLL	TEAM's ALU	MONARCH	INTERACTIVE	PRO's TITAN	ROCK N ROLL	MONARCH
Sizes	Adjustable	19	19	18,20	17,19,21	17,19,21	18,20	17,19,21	Adjustable	17,19,21,22	17,19,21	15,17,19,21
Colour of frame	Polished	Natural	Platinum Blue Gloss	Platinum Blue Gloss	Platinum Silk	Cream	Cream	Cream	Polished/Ad.	Natural	Sunflower	Silk Sun Flower
Frame	Intereactive	Titanium frame	Linkage 4.0	7005	FUJI Stout Lite	LINKAGE 4.0	Triple butted	Triple Butted Fuji	97 Intereactive	Titanium 3-2.5	Linkage 3.0	Frame/fork set Fuji
	Ultimate F&F	3-2.5		Triple butted	Triple Butted		Alloy 7005	Stout Lite	frame & fork		Suspension Cromo	Stout Double Butted
Fork	-----	Judy SL	Judy DH/ Bomber Z-1	Judy SL	Judy SL	Judy DH	Big Foot	Big Foot	-----	Big Foot	Indy XC	Cromo DB -Big Foot
Suspension unit	Air/Oil	-----	Fox-Alps 4	-----	-----	Fox Alps 4	-----	-----	Air/Oil	-----	Air /Oil	-----
Headset	RITCHEY LOGIC					RITCHEY LOGIC				A-Head Type- Black		
Rear derailleur	ESP 9.0					XTR			XT			
Front derailleur	XT					XT			XT			
Chainwheel	BIG FOOT-CNC W/ALLOY RINGS					SUGINO 700 175mm			SUGINO 350 175mm			
Bottom Bracket	UN 72 SHIMANO					UN52 SHIMANO			UN52 SHIMANO			
Chain	Chain - IG91					IG91			HG70			
Freewheel	CS M737-I 11- 30T					CS - M737-I 11-30T			8 Spd Cassette 11-28T - HG70 I			
Handlebar	BIG FOOT ALLOY BUTTED - CNC					Downhill	Alloy MFX		Alloy MFX			
Stem	KORE					Alloy MFX			Alloy MFX			
Shifters	ESP 900 Shifters with RIDE ON Cables					SHIMANO XT M739 Rapid Fire Plus			SHIMANO- SL 569 Rapid Fire Plus			
Brake levers	HOPE					Avid SD2.0			Avid SD2.0/BL 600			
Grips	KRATON					KRATON			KRATON			
Brakes	Disc brake set F&R - HOPE					XT V-Brakes			LX V-Brakes BRM 600			
Rims	MAVIC 220 with eyelets 32H		MAVIC 121DH	MAVIC 220 with eyelets 32H		MAVIC 121	MAVIC 220 with eyelets 32H		MAVIC 238 with eyelets 32H			
Front hub	Front Hub - HOPE					Big Foot-ALUMINIUM AXLE			Big Foot-ALUMINIUM AXLE			
Rear hub	Rear Hub - HOPE					XT 32H			LX 32H			
Skewers	FSR - TITANIUM					FSR CR axle KK706C			FSR CR axle KK706C			
Spokes	Stainless Steel					Stainless Steel			Stainless steel			
Nipples	Red anodised	ALLOY				Red anodised alloy						
Tyres	RITCHEY-WCS 26x1.95 - KEVLAR		Black Shark-26x2	RITCHEY-WCS-KEVLAR 26x2.1/1.95		Blk Shark 26x2.2	RITCHEY WCS-KEVLAR 26x2.1/1.95		26x1.95 Black - RITCHEY			
Inner tubes	95 gms- WCS RITCHEY BUTEX					Ritchey-Superlight			Ritchey-Superlight			
Saddle	MFX TITANIUM rails - KEVLAR U BACK NON-SLIP					MFX TITANIUM rails - KEVLAR U BACK NON-SLIP			MFX Embroidery - U BACK			
Seatpost	BIG FOOT - ZOOM					BIG FOOT - ZOOM			BIG FOOT - ZOOM			
Pedals	Nil					Nil			LU946A Alloy body & cage			
OTHER						Optional forks MONARCH & ALU TEAM			Optional MONARCH PRO:			
						JUDY XC			INDY XC - BIG FOOT			

	INTERACTIVE	ROCK N ROLL	COMP's (ABS) ALU	MONARCH	ALU	SPORT's MONARCH	ALU LITE	ALU TEAM EDITION	COURIER	INTERMEDIATE's ADVENTURER	RAZOR MEGA	RANGER MEGA
Sizes	Adjustable	15,17,19,21	17,19,21	17,19,21	17,19,21	17,19,21	19	15,17,19,21	17,19,21	M:17,19,21 - L:19	17,19,21	M: 17,19,21 - L:19-B:15-G:15
Colour of frame	Chinese Red	Chinese Red Gloss	Chinese Red	Chinese Red Silk	Deep Tangerine Gloss	Deep Tangerine Silk	Polished Alu	Raw Silver	Titanium	Blue	Brilliant Silver/Red	Magic Blue Silk
Frame	97 Intereactive frame & fork set	LINKAGE 30 CROMO	ALLOY 7005	FUJI DB	ALLOY 7005	CROMO	ALLOY 7005	ALLOY 7005	Cromo	CROMO	CROMO	HITEN
Fork	-----	Quadra 5	CROMO/BF-ALBY	-----	-----	-----	Jumbo	Jumbo	CROMO	Jumbo	Jumbo	Jumbo
Suspension unit	Air/Oil	Air/Oil	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Headset		A-Head Type-Black			A-Head Type-Black		A-Head Type-Black			Black steel	Black steel	Black steel
Rear derailleur	ESP 5.0				STX		ALIVIO	ACERA-X	ALIVIO	ACERA-X	ACERA-X	ACERA-X
Front derailleur	LX BKT Mount				STX BKT Mount		FD-CT92E	FD-CT92E	ALIVIO	ACERA-X	FD-CT92E	Tourney
Chainwheel	SUGINO 300 175mm				SUGINO 250 175mm		CT92	CT92	ALIVIO	ALIVIO	FD-CT92	Alloy crank
Bottom Bracket	SHIMANO				SHIMANO		BBCT91	BBCT91	BB974	BB974	BBCT91	CH / VP
Chain	IG50				IG50		UG50	UG50	IG50	UG50	UG50	UG50
Freewheel	8 Spd Cassette 11-28T - HG60 I				IG50 11-28T		7 Spd cassette	11-28T	7 Spd cassette 13-28T black steel			7 Spd
Handlebar	ALLOY MFX				ALLOY MFX		ALLOY MFX	STEEL	ALLOY MFX	STEEL	STEEL	STEEL
Stem	ALLOY MFX				ALLOY MFX		ALLOY MFX	ALLOY MFX	STEEL	STEEL	STEEL	STEEL
Shifters	ESP 500				SL-MC37 RAPID FIRE PLUS		MRX170-GS	ACERA-X STEF20	MRX-170 GS	ACERA -X STEF20	ACERA -X STEF20	MRX-170 Gripshift
Brake levers	DIACOMPE DP7				BLMC16		ALLOY	SHIMANO	ALIVIO	SHIMANO	SHIMANO	ALLOY
Brakes	LX V-brakes BRM 600				ALIVIO		CT-91	CT-91	CT-91	CT-91	CT-91	CT-91-Shimano
Grips	KRATON				KRATON		KRATON	KRATON	KRATON	KRATON	KRATON	KRATON
Rims	RITCHEY - Rock 440 - 32H				RITCHEY/SUN		RITCHEY/SUN	RITCHEY/SUN	RITCHEY/SUN	RITCHEY/SUN	RITCHEY/SUN	RITCHEY/SUN
Front hub	STX-RC 32H - QR				ALIVIO 32H - QR		SHIMANO HBRM40 QR 36H	ALIVIO QR32H	SHIMANO HBRM40 QR 36H	SHIMANO HBRM40 QR 36H	SHIMANO HBRM40 QR 36H	QR
Rear hub	STX-RC 32H - QR				ALIVIO 32H - QR		SHIMANO HBRM40 QR 36H	ALIVIO QR32H	SHIMANO HBRM40 QR 36H	SHIMANO HBRM40 QR 36H	SHIMANO HBRM40 QR 36H	QR
Spokes	Stainless steel				Stainless steel		UCP	Stainless steel	UCP			
Tyres	RITCHEY-26x2.1/1.95				Ritchey 26x2.1/1.95			RITCHEY-26x2.1/1.95				Grey 26 x 1.95
Inner tubes	Ritchey Superlight				BUTYL		BUTYL					
Saddle	MFX embroidery - U BACK NON-SLIP				MFX -COMFORT		MFX -COMFORT					MFX
Seatpost	BigFoot -ZOOM				SP603 alloy		SP602 Alloy	SP602 Alloy	SP603 Alloy	SP602 Alloy	SP602 alloy	Black UP893
Pedals	LU-946A - Alloy body & cage				LU-933S		LU-933S					
Other	Optional forks on ALU + MONARCH COMP				Optional forks FOR MONARCH SPORT			Optional suspension forks on Courier Comp-MFX 800				
	QUADRA 5/BIG FOOT				QUADRA 5			Alu Team Edi-mfx500				Ranger Mega Mens-w/mfx 500

Warning: Claims cannot be accepted for damage caused through lack of maintenance or improper use. Competition riders are advised to arrange insurance as accidents can happen and are not covered by Muddy Fox warranty. No bicycle is indestructible and damage caused by stunt riding or similar activities are excluded from the warranty. Full details are contained in the handbook. Muddy Fox bikes meet, or exceed the British Standard BS6102 and are supplied with front and rear reflectors and wheel reflectors (not illustrated). As part of our continued development and improvement policy, we reserve the right to alter specifications and prices where necessary.