



### FUNCTIONAL, DURABLE, SERVICEABLE.

### PRAISE THESE WORDS, OR FACE THE WRATH.

It is age where every new year brings a higher level of complexity, we are driven to administer serenity through simplicity. No matter how trick, how expensive, or how light, we believe the above three words should apply. We do our darndest to bring you function through clever design and good machine work. Parts you don't need a microscope and weird tools to work on.

And yes, we make it all ourselves here at the plant in Chico. This is a rare feature in today's marketing driven world, and we like to blow our horn about it. It does make a difference. We just wouldn't trust somebody else to care as much as we do. Plus, all that noisy machinery is pretty cool. Another thing we like to brag about its how nasty our local trails are. Steep, jagged axfe. Steep, lagged at flow. Dry, gritty volcanic dust in the summer, muckity mucky in the winter. Trails worshiped for product development, ideal proving grounds. We take advantage of this day in and day out tweaking new stuff and seeing how we can make the present line up better.

For 96 there are some new balls, the patent pending GRIPTION RIMG on all the brakes for extreme brake shoe staying power, and the new SLOP ADJUST lever pivot to take up all side to side play. The DDT hub has been put on steroids: fatter everywhere. It now boasts a huge 25.4mm axle. That is one big & stiff axle.

The crew, and a mighty fine one too. Like our parts, only the best need apply. Engineers, programers, and quality obsessed machinists. Bike people committed to making bike stuff. Not just another aerospace firm making bike parts or not. depending on the whims of the Pentagon. Bike parts are all we do.



\$9, here is the bottom line, you are going to spend some major dough on cool bike stuff. Make it an investment in something that won't disintegrate after the first stack. Get some PAUL equipment and you'll get parts that function flawlessly, are serviceable, last along time, and just so happen to be some of lightest found round the big blue ball.

> Our most excellent marketing manager, Eva. wants a listing of colors so she we won't have to list them over the phone so much. It's a long list. Good idea Eva

BRAKES, MOON UNITS. BRAKE BUIDDIES:

gold, and violet

HUBS, LEVERS, DERAILLEURS:

silver, black, red, blue, green, all those plus a RASTA combo

BALLS:

red, blue, silver

So now you know.

## POWERGLIDE

### Fully disassemblable. Fully Serviceable. Fully bitchen.

During the POWERGLIDE'S first year we have made many refinements to the first American production derailleur. This includes specific drivetrain requirements, and a general tightening of all tolerances There is also a beftier

Overall, however, we are committed to our initial design. This includes

cage spring.

serviceable pins, o-ring sealed cage and body pivots, and a helicoiled cable clamp screw among other niceties: Every piece is replaceable. Pivot pins

seconds Friction free, floating, sealed bearing pulleys. Precision CNC'd links and bodies for supreme alignment. Brass

cage pivot bushings. There is also a break away bolt at the

dropout, with a hex broach on both sides so once you biff, the part left in the dropout can be removed on the spot.

Matericads will note the name is from can be removed, greased, and replaced in Chevy's first automatic tranny. While it had only two gears, it was built bombproof. Many are still in use shifting 1000 horsepower drag cars. We reckon this aint too far from the intended use of our own POWERGLIDE.

#### STEES. POWERGLIDE 409

BODIES, LINKS-	TILLIS 9-1 (909)	6861 T-6 BILL
CHRIN CREES-	6061 T-6 BILLIT	312 223 HIBT2
PIURT BUSHINGS-		BBRSS
CACE & MOUNT BOLT	7075 1-6	STRUMBESS STE
CROLE CLAMP SCREW-		STRUMLESS STE
JOCKEY WHEELS		
CRPRCITY-	32 TEETH (MEDIUM COCE)	28 TEETH

CADAN TROUB WRIGHM SHOP 175 GRRMS [ med cace]

1-1/8, 1-1/4, 1-3/8: TOP & 88TTBM PULL ZHARA DOL



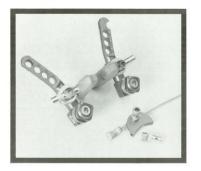
# 409

Like our ground breaking and trend setting POWERGLIDE, the new 405 was created with much inspiration and lots of perspiration. It is the missing link in American bicycle technology.

A unique wide parallelogram, and large diameter brass bushings make it extremely rugged and precise. CNC'd from 6061 T-6 aluminum to our precise standards, it is strongly sprung and fully rebuildable.

Using a special machining process, we have crafted a beautiful and long lasting cage. Precision formed and bent from tough and corrosionless stainless steel, we haven't been able to wear one out yet.

Available spring '96 in 1-1/8, 1-1/4, & 1-3/8 clamp sizes; and top or bottom pull. Save your pennies and save your dimes because she's real FNG.



### STOPLIGHTS THE ULTIMATE BRAKE SET.

A† 95 grams (sans pads ) these are the lightest no compromise brakes around. They are the real thing, the original, and the best. Just ask anyone who has used them-this is one sweet set of stoppers.

### BRAKES, AND WHY OURS ARE BETTER:

Back around 1990, when there was maybe one other American brake set, Paul machined out the first set of STOPLUGHTS in what was then his garage. They had many new features that worked extremely well. Like round cross section arms, which everybody else is currently playing catch up on. These now have the new GRIPTION RING, which gives our one boll pad adjust system incredible staying power.

The pivots are sealed and simple: They do not rely on

what is on the bike, but rotate on their own separate, oversize stainless bushing.

Springs: Our exclusive square wire SQUARE WAVE springs are heavy duty, and fully adjustable. Never had a failure with these, never.

Cable clamp: Starting to see copies of these. We put flats on them so you can grab them with a 8mm open end. Much better (and lighter) then Vise Grips. It is said Paul has a real soft spot for these.

Don't be fooled: PAUL Component Engineering is the leader in brake design.

We precision machine each one out of solid billit to rigorous engineering requirements here in our plant in Northern California guaranteeing quality assurance. Cable carrier duty is handled by the attif and light MOOPN UNET. Used exclusively on all our brakes are our SQUARE WAVE square wire springs - fully durable through a wider range of tension adjustments. Ti anchor and eve boils.

Our brakes rotate on their own precision, oversized and sealed pivot.



Exclusive, patent pending, GRIPTION RING for rock solid pad placement.

#### 

#### STOPLIGHT ME

STOPPLIGHT 1

BOST T-E BILLET

304 STRINLESS STEEL

BOST T-E BILLET

BOWN 2024 HER

304 STRINLESS STEEL

BOST T-E BILLET

BOWN 2024 HER

304 STRINLESS STEEL

FROIS CHAIL

### STOPLIGHT MC"

BORT FOR THE AGRO SPORT RACER, we developed a more affordable version of the awesome STOPLIGHTS. Renowned oring sealed pivot is included, as is the original, and still the best round arm, one bolt pad adjustment system. Silver MOON UNIT'S and greve Eagle Claw II shoes are there to.



### CROSSTOP II"

THIS IS THE BRAKE FOR YOUR FULL SUSPENSION RIG. As, or more, powerful then the STOPLIGHT series, one finger braking has never felt so plush.

This sexy unit solves the rear brake problems associated with the full suspension revolution; mushy, powerless feel, cable routing nightmares, and lack of heel clearance.

On our CROSSTOP II, cable housing leaves the frame and goes directly to the (IRD inspired) DEALIE, bypassing flimsy housing stops and friction inducing, weird systems of pulleys. cranks and levers. For '96 we have upgraded the DEALSE pivots to precision, serviceable brass bushings.

With the CROSSTOP II you get all the controllable feel and awesome power of the STOPLIGHTS (without having to put up with heavy and noisy disks that drag). In fact, this brake is so nice feeling, and so cool looking, many of us at the plant use them on all our rides. They also work really, really good with drop levers.

Mountain Bike Magazine gushed all over these brakes. Velo News said these brakes had a well thought out design, with lots of leverage. However, MTB & Mountain Bike Action didn't like 'em. Why this dicotomy? It all boils down to this: This is a highly setup sensitive brake. Please read and follow the instructions very carefully, it makes all the difference. Thanks,



_	SPECS:	CROSSTOP I
	2M88	
	BUCHOR BOLTS-	
	EVEROLIS-	
	HOOM INST	20.1 SIMBLESS SILLE
		- SOST T-S BILLET
	MOON UNIT CLAMP	
	MOON UNIT CLAMP BOLT	- 304 STRINLESS STEEL
	WEIGHTTHOISW	- 130 GRRMS
	24845	COCIC FIGUR II





Exclusive SLOP ADJUST pivots eliminate all side play.

### LOVE LEVERS TH-

These concupiscent heauties best exemplify what PAUL Component Engineering is all about: Functional, Strong, Durable, Simple. Once these goals are obtained, then and only then, do we make the stuff light-and these suckers are light: 110 grams per pair (that's S grams each, day. Wide, form fitting lever. Minimal yet structurally sound clamp. For '96 we have lengthened the lever at ald (Lem.), and removed 5 more grams of lat. And, as if they weren't lovely enough, we've come up with an ingenious, brass, easily adjusted SLOP ADJUST pivot. With a turn of a wrench all side to side play can be dialed out.



Other stuff: Reach adjusters. Light and cool slotted barrel adjusters. CNC'd 6061 T-6 throughout. Brass pivot and stainless steel thrust washers.

Get some and find out why MOUNTAIN BIKE said.\*Love Levers are a form of decadent practicality one rarely sees in the bike world. Jump on it...These are the best levers we have ever tried.\*



### FILLE

Last year's intro of the new hubs with funny names was, understandably, overlooked by many because of the excitement over the POWERGLIDE.

However, it has been a year now and these smoothies have proved themselves over and over again on the race circuits. Big 19mm (for stiffness), hollow (for lightness), 7075 aerospace aluminum axle. Big, bottom bracket sized bearings. Stiff, oversized, thin wall hub shell (with Powerbands!). And finally, our brilliant, self-locking adjustment system. Very stiff, very light, and very smooth.



# Fall (DDT)

**D** is for downhill. **D** is for dual stalom. **T** is for Totally Tuff. No longer will your sliders live a separate existence, but will be united in unerring steering control and rigidity.

The DDT has been totally redesigned for 1996. Most excellent 37mm precision sealed bearings roll on a 25.4mm axle. That's a full inch, dude! Larger shell and end caps, too. This new design is also much easier to service than the previous

model. You're welcome.

### ADJUSTING OUR BEAUTIFUL HUBS:

Stop the shimmy-here's the skinny.

While most trick hubs just get wobbly, ours are fully adjustable for normal bearing wear, even while the wheel is still in the fork. The Fhub takes a 19mm cone wrench, and the DDT uses a 25mm, or one inch for adjusting the self locking bearing pre load nut. But, don't touch them until they need it. Thanks.



the big Fhub & the really big Fhub DDT bearings.

SPECS:	Frace
SHELL	EOGT T-6 REUMINUM ONE PIECE, OVERSIZEZTHIN
BRITE	7075 T-6 RCOHIROH, 19mm
BERRINGS— ROJUSTING CONES— ENB CRPS— FRAME RITACHMENT—	- SORI T-6
WEIGHT	2MRRQ PAT 149 CRARQ PAT 149 CR



190mm

Frad (DDT)



Michelle Grainger, rad chick and one of our many pro & expert riders .

Thanks for the cookies Michelle.



actual size

This is the page we had planned to use for our new BeefSteak Crank. It's not ready yet.

However this is the design found on the back of all our t-shirts

# Duds & Togs



#### JER SEV

Made from double-knit weol, olive center and black aleevee. All that talk about how good wood is is true. Our logo is embroidered on the front breast & center back pocket. Three pockets for easy access to triding and other paraphernalia. Made for us by some nice people in Healdsburg. OA. Small, medium, large.





#### JERSEY DRESS

This ain't no downstream dress. Airy, loose, cool, tank style, green cotton bodice. Oh so hip woven Guatemalan skirt. Strong enough for a man, but made for a woman.

Small medium, and large.

### T-SURT & CAD

We pay homage to the end mill. Basically, this is the sharp part of a milling machine that removes the metal. (This is an important tool for us). Our not so famous peace sign, be nice, ride a bike' logo is on the back so people know just how cool you are from either end. This quintessential mountain bike t-shirt is a must have for every bike weenie, and it feels good next to naked skin. Hanes Beety-T made from 100% preshrunk cotton. Large & X-Large.

CAP ...One size fits all. Nice & real leather strap for accurate cranial adjustment. 100% cotton in a low profile style even the most discriminating fashion hound pines for. Medium long bill.

### ASK FOR PAUL COMPONENTS BY NAME

241 Payne Rd. The Gap Oueensld, 4061 tel: 015 124 790 fax: 073 001 1771 Austria: ING A F BEADER VIENNA Leopoldig, 13-17, Pf.94, A-1233 Wien tel: 43-1-865-16-40-24 fax: 43-1-869-22-12 Benelux: VERTEX CYCLE SYSTEMS Flemingstr. 100A 2041 VL Zandfvoort-Holland Postbus 126, 2040 AC Zandvoort-Holland tel: 2507-18184 fax: 2507-18606

Austrailia: SUBCULTCHA

Brazil: IKS PECAS PARA BICICLETAS LTDA. Av. Faustino Ramalho, 126/130-V. Galvao Guarulhoe SP CFP 07050

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ALL OF US here at the plant realize what a gift it is to inhabit our fragile earth. We print on recycled paper with soy based inks, We use minimal packaging, ride to work whenever possible, and recycle our waste. The earth is a gift, a privilege, PLEASE tread lightly. Minimize impact, and respect other trail users too. Besides being nice to the dirt, this keeps our precious open trails open. NO ACCESS, NO DICE. We all share in this responsibility.



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