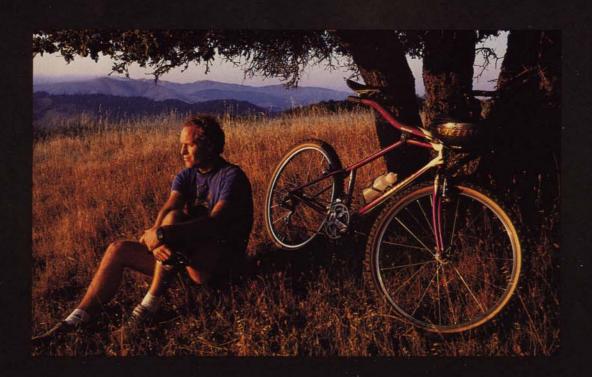
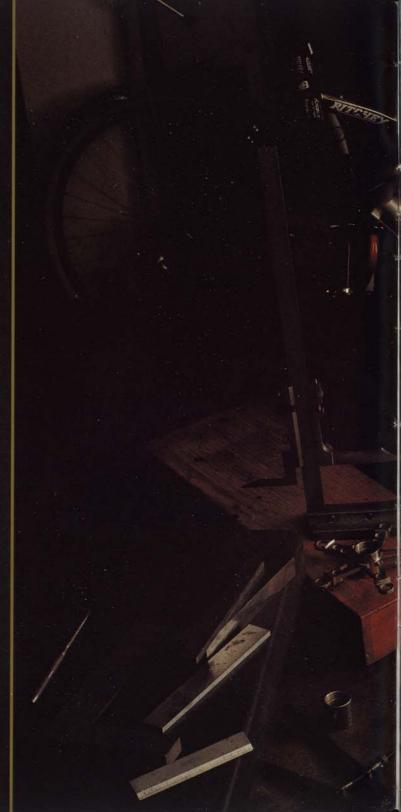


Breezer bicycles have an understated appearance, yet the merits of their ride cannot be overstated. Joe Breeze designs every Breezer around a supremely important and less visible ideal: performance. Ride a Breezer and you'll recognize the difference. Superior handling. Real comfort. And low weight. It's an efficient combination, one that Joe has researched and developed over a lifetime of richly varied experience as a cyclist, framebuilder, racer and designer. While the Breezer has a place in mountain biking history, Joe is continually looking toward the future, focusing on attributes such as quality, efficiency and performance. As Joe's designs evolve, the underlying principle remains as rigorous and practical as ever: Every gram of a Breezer must contribute to high performance. That's why the 1994 Breezers ride so well, and it's why, in their understated way, they uphold Joe's unwavering vision.







Lightming

At a weight this low, you might expect the Lightning to cut corners. But it's all here: 2.1-inch tires, bar ends, even clipless pedals. The Lightning is built up with a rock-solid component mix that includes the tried-and-true XTR Rapidfire Plus shifters and brake levers. And then there's the matchless Breezer ride: *Bicycle Guide* called the '92 Lightning "a real pleasure to ride, a well-balanced beauty that goes where you point it without hesitation or nervousness."

A sub-22-pound racing bike with a legendary ride—the flagship Breezer



- Shimano XTR Rapidfire Plus 8-speed shifters and Servo-Wave levers
- Ritchey Logic WCS bar ends
- Shimano XT Low-Profile cranks with Compact-Drive
- · Onza titanium clipless pedals
- · Ritchey Rock 395 E rims
- Panaracer Smoke/Dart Kevlar tires



21.9 lbs 9.9 kg

Color Sparkling Black with Moonglow Pearl

Sizes 15", 17", 19", 21"

Frame Tubing Ritchey Logic Prestige

Fork Ritchey Logic

Headset Dia-Compe AheadSet, aluminum

Handlebar Stem Ritchey ForceLite

Handlebars Ritchey CompLite

Bar Ends Ritchey Logic WCS

Grips Bontrager Grip II

Brake Levers Shimano XTR, Servo-Wave

Brakes Shimano XT

Shift Levers Shimano XTR Rapidfire Plus, 8-spd

Derailleurs Shimano XT

Bottom Bracket Shimano XT

Cranks Shimano XT, Low Profile C-D

Chainwheels Shimano XT, 42/32/22, C-D

Pedals Onza clipless, titanium spindle

Cassette Shimano XT Hyperglide, 11-28, 8-spd

Hubs Shimano XT

Hub QRs Ritchey Lightning Rod

Spokes Ritchey 1.8/1.5mm, stainless;

aluminum nipples

Rims Ritchey Rock 395E with eyelets

Tires Panaracer Smoke (r), Dart (f),

26"x2.1" HardCore with Keylar beads

Saddle Bontrager titanium, smooth leather

Seatpost Ritchey Force Directional,

Ø27.2 x 350mm

Seatpost Binder JD Superlight





- . Grip Shift SRT500 8-speed shifters
- Ritchey Logic WCS bar ends
- · Onza clipless pedals
- · Ritchey Lightning Rod hub QRs
- Panaracer Smoke/Dart Kevlar tires
- Bontrager titanium saddle



Color Purple with Moonglow Pearl

Sizes 19", 21"

Frame type Powercurve®

Frame tubing Ritchey Logic Prestige

Beam Softride® SRS

Fork Ritchey Logic

Headset Dia-Compe AheadSet

Stem Softride® Front Suspension

Handlebars Ritchey CompLite

Bar Ends Ritchey Logic WCS

Grips Bontrager Grip II

Brake Levers SunTour new XC Pro

Brakes Shimano LX

Shift Levers Grip Shift SRT500, 8-spd

Derailleurs Shimano XT

Bottom Bracket Shimano XT

Cranks Shimano LX Low-Profile C-D

Chainwheels Shimano LX, 42/32/22, C-D

Pedals Onza clipless

Cassette Shimano XT Hyperglide, 11-28, 8-spd

Hubs Shimano XT

Hub QRs Ritchey Lightning Rod

Spokes Wheelsmith 1.8/1.5mm, stainless

Rims Ritchey Rock 415 E with eyelets

Tires Panaracer Smoke (r), Dart (f), 26"x2.1" HardCore with Kevlar beads

Saddle Bontrager titanium, smooth leather

Beamer

The Beamer's Softride® suspension system offers up to four inches of travel in the beam and two inches in the stem. Integrating the rider into the suspension equation gives the rider control, allowing latitude to absorb small and large

bumps. The light Powercurve® frame provides a rigid base for sprinting power. The Beamer's low weight and clean lines prompted *Mountain Bike Action* to call it "the finest example of an Allsop suspension bike we have ever seen."

Allsop's Softride® system, the best cross-country suspension system available today



Jet Stream

This bike offers a superb combination: The sub-four-pound Logic Prestige frame is paired with an all-star cast of components that includes Smoke and Dart 2.1-inch Kevlar tires, a Bontrager titanium-rail saddle, and eight-speed Grip Shift. After testing the '93 Jet Stream, *Mountain Bike Action* was moved to praise, "[F]ew bikes have consistently been as pleasing to the eye, and enjoyable to ride, as the steel bikes designed by Joe Breeze."

The same frame as the Lightning, with the same great Breezer ride.



- . Grip Shift SRT500 8-speed shifters
- Ritchey Logic WCS bar ends
- · Onza clipless pedals
- Ritchey Lightning Rod hub QRs
- Panaracer Smoke/Dart Kevlar tires
- · Bontrager titanium saddle



22.2 lbs 10.1 kg

Color Ruby Red with Moonglow Pearl Sizes 15", 17", 19", 21" Frame Tubing Ritchey Logic Prestige Fork Ritchey Logic Headset Dia-Compe AheadSet Handlebar Stem Ritchey ForceLite Handlebars Ritchey CompLite Bar Ends Ritchey Logic WCS Grips Bontrager Grip II Brake Levers SunTour new XC Pro Brakes Shimano LX Shift Levers Grip Shift SRT500, 8-spd **Derailleurs** Shimano XT **Bottom Bracket Shimano XT** Cranks Shimano LX Low-Profile C-D Chainwheels Shimano LX, 42/32/22, C-D Pedals Onza clipless Cassette Shimano XT Hyperglide, 11-28, 8-spd **Hubs** Shimano XT **Hub QRs** Ritchey Lightning Rod Spokes Wheelsmith 1.8/1.5mm, stainless Rims Ritchey Rock 415 E with eyelets Tires Panaracer Smoke (r), Dart (f),

26"x2.1" HardCore with Kevlar beads

Saddle Bontrager titanium, smooth leather

Seatpost Ritchey Force Directional,

Seatpost Binder JD Superlight

Ø27.2 x 350mm



Thunder

Everything just right

The Thunder serves up the same great Breezer ride with slightly varied ingredients. It features custom chrome-moly tubing and carefully selected components like Shimano XT derailleurs, Onza bar ends, Smoke/Dart tires, and double-butted spokes. In a review of the '93 Thunder, Germany's *Bike Sport News* observed: "The steering/handling of the Breezer is first-class. . . . [I]t is impossible to find anything negative to say about the riding qualities of this bike. . . . No extreme measurements or angles, everything just right."







24.2 lbs 11.0 kg

Color Cobalt Blue with Moonglow Pearl

Sizes 15", 17", 19", 21"

Frame Tubing Heat Treated Cro-Moly

Fork Spinner 691

Headset Dia-Compe AheadSet

Handlebar Stem Ritchey Force Directional

Handlebars Ritchey ForceLite

Bar Ends Onza Raw 110

Grips Bontrager Grip II

Brake Levers Shimano LX

Brakes Shimano LX

Shift Levers Shimano LX Rapidfire Plus, 7-spd

Derailleurs Shimano XT

Bottom Bracket Shimano LX

Cranks Shimano LX, Low-Profile C-D

Chainwheels Shimano LX, 42/32/22, C-D

Pedals Tioga Surefoot VII

Cassette Shimano LX Hyperglide, 11-28, 7-spd

Hubs Shimano LX

Spokes Butted 14/15 ga, stainless

Rims Ritchey Rock 440

Tires Panaracer Smoke (r), Dart (f), 26"x2.1"

Saddle Bontrager C20

Seatpost Ritchey Force Directional,

Ø27.2 x 350mm

Seatpost Binder JD Superlight

Color Purple with Moonglow Pearl Sizes 15", 17", 19", 21"

Frame Tubing Heat Treated Cro-Moly

Fork Spinner 691

Headset Dia-Compe AheadSet

Handlebar Stem Ritchey Force Directional

Handlebars Ritchey Force Directional

Bar Ends Ritchey Logic Sport

Grips Bontrager Grip II

Brake Levers Shimano STX, Chromica finish

Brakes Shimano STX

Shift Levers Shimano STX Rapidfire Plus, 7-spd,

Chromica finish

Derailleurs Shimano STX, Chromica finish

Bottom Bracket Shimano LX

Cranks Shimano LX Low-Profile C-D

Chainwheels Shimano LX, 42/32/22, C-D

Pedals Tioga Surefoot VII

Cassette Shimano LX Hyperglide, 11-28, 7-spd

Hubs Shimano STX

Spokes 15 ga, stainless

Rims Ritchey Rock 440

Tires Panaracer Smoke (r), Dart (f), 26"x2.1"

Saddle Bontrager C20

Seatpost Ritchey Force Directional, Ø27.2 x 350mm

Seatpost Binder JD Superlight



24.9 lbs 11.3 kg





Storm

A real contender

The Storm offers full Breezer performance, with the requisite low weight and superb handling. Spec highlights included heat-treated chrome-moly tubing and Shimano's new STX group, with a significant upgrade to LX cranks making this bike a real contender. The fine

wheels use Ritchey Rock rims, Smoke/Dart tires and 15-gauge spokes. All of the details come together to produce the Storm's indescribably nice ride, which, wrote *Mountain Biking* in 1992, "just seems to have an intangible quality that envelops you."

Venturi

This light, responsive road bike has a downsized frame, with a shorter seat tube and proportionally longer top tube than a traditional road bike. This design provides superior lateral rigidity, higher pedaling efficiency and greater comfort. The 5-degree stem takes a shortcut to

the handlebars, putting the stem's extension tube in alignment to best resist sprinting torque. *Road Bike Action* loved the '93 Venturi: "Worth the money and worth any expenditure of time to ride it. Joe, you certainly haven't lost touch with the road bike world."

Joe Breeze uses
elements of
mountain bike
design to achieve
new heights in
road performance



- . Shimano Dura-Ace STI shifters
- Shimano Dura-Ace derailleurs
- . Shimano SPD road pedals
- · Ritchey Lightning Rod hub QRs
- Ritchey Road Force tires
- · Bontrager titanium saddle
- · Radially spoked aero front wheel



Color Sky Blue with Moonglow Pearl

Sizes 48cm, 51cm, 54cm, 57cm Frame Tubing Ritchey Logic Prestige Fork Tange Silhouette Headset Dia-Compe AheadSet, aluminum Handlebar Stem Ritchey ForceLite, 5-degree Handlebars Modolo Anatomic Brake Levers Shimano Dura-Ace Brakes Shimano 600 Ultegra Shift Levers Shimano Dura-Ace STI Derailleurs Shimano Dura-Ace **Bottom Bracket Shimano UN71** Cranks Shimano 600 Ultegra Chainwheels Shimano 600 Ultegra. 39/53 Pedals Shimano SPD A525 Cassette Shimano Ultegra Hyperglide, 13-23, 8-spd Hubs Shimano 600 Ultegra **Hub QRs** Ritchey Lightning Rod Spokes (front) Wheelsmith Aero 15, stainless; radial; aluminum nipples Spokes (rear) Wheelsmith 1.8/1.5mm, stainless; 3X; aluminum nipples Rims Araya CTL-385 Tires Ritchey Road Force K, 700x24

Saddle Bontrager titanium, smooth leather **Seatpost** Ritchey Force Directional, Ø27.2 x 240mm





Breezer frames are made of steel. Three times stiffer than aluminum and twice as stiff as titanium, steel is also in the most advanced state as a bicycle tubing material. Breezer frames are joined by lugless welding. Although welding takes longer than other joining methods, it is stronger per weight, and by avoiding "dead zones" near joints, it allows for livelier, more resilient frames. All joints on Breezers are carefully designed and constructed for optimum strength and efficiency. In fact, everything on a Breezer, big and small, is there for a reason. The thoughtful integration of many elements is the essence of Joe Breeze's design and the foundation of every Breezer's high performance.



Wide spacing of top and down tubes gives greatest frame strength per head tube length. Head tube bottom is externally butted. Shift housing stops are brazed onto head tube to avoid heat stress to down tube and are positioned for maximum brakecable clearance. New AheadSet system gives stronger, stiffer and lighter stem connection.



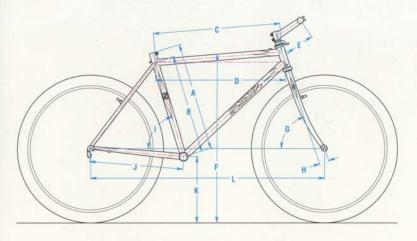
Breeze-InTM dropouts provide light, rigid support, with half the weight and twice the stiffness of standard dropouts. They maximize the efficient power transmission of the chainstays and bolster the rear derailleur for better shifting. Ramped faces smoothly guide hub into frame.

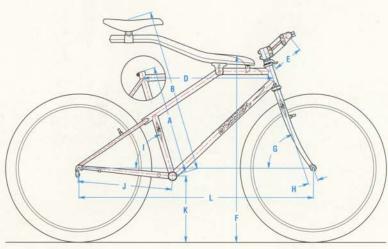


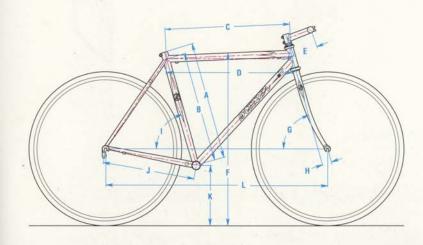
Bulge-butted seat tube is stronger and straighter than common sleeved type. New "snake tube" brake slider blazes a light and efficient path for the rear brake cable. Placing QR binder slot on front of seat tube reduces inflow of water and grime off rear wheel. Scalloped seat binder (not seen in this view) prunes weight.



Steel tubing is precisely butted to add strength and pare weight. Seat tube is flared and elliptical at bottom bracket, forming a larger cross-section that resists pedaling-induced lateral flex. Shimano's Torlon cable guides fight friction for smooth shifting even when bone-dry.







Lightning, Jet Stream, Thunder, Storm	15-inch	17-inch	19-inch	21-inch
A Seat tube, center to top	385mm	435mm	485mm	535mm
B Seat tube, center to center	340mm	390mm	440mm	490mm
C Top tube, center to center	523mm @ 16°	548mm @ 9°	576mm @ 5°	605mm @ 0°
D Top tube, level measure	550mm	570mm	590mm	605mm
E Stem length,center to center	100mm	110mm	120mm	140mm
F Top to ground at middle	700mm	726mm	754mm	780mm
G Head angle	71.5°	71.5°	71.5°	71.5°
H Fork offset	40mm	40mm	40mm	40mm
I Seat angle	73°	73°	73°	73°
J Chainstay length	422mm	422mm	422mm	422mm
K Bottom bracket height	290mm	295mm	295mm	295mm
L Wheelbase	1009mm	1032mm	1054mm	1070mm
Crank length	170mm	175mm	175mm	175mm

Weight of 19-inch bike: Lightning 21.9 lbs/9.9 kg; Jet Stream 22.2 lbs/10.1 kg; Thunder 24.2 lbs/11.0 kg; Storm 24.9 lbs/11.3 kg

Beamer	19-inch	21-inch
A Seat tube, center to top	485mm	535mm
B BB to seat, min-max	710-790mm	760-840mm
D Top tube, level measure	585mm	600mm
E Stem length, center to center	135mm	150mm
F Top to ground at front	835-850mm	880-900mm
G Head angle	71.5°	71.5°
H Fork offset	40mm	40mm
I Seat angle	73°	73°
J Chainstay length	422mm	422mm
K Bottom bracket height	295mm	295mm
L Wheelbase	1054mm	1054mm
Crank length	175mm	175mm

Weight of 19-inch bike: 24.0 lbs/11.1 kg

48cm	51cm	54cm	57cm
480mm	510mm	540mm	570mm
450mm	480mm	510mm	540mm
524mm @ 5°	549mm @ 2.5°	569mm @ 0°	585mm @ 0°
535mm	555mm	570mm	585mm
100mm	110mm	120mm	130mm
732mm	751mm	769mm	798mm
73.5°	74°	74°	74.5°
43mm	40mm	40mm	37mm
74.5°	74°	73.5°	73°
405mm	405mm	405mm	405mm
262mm	264mm	264mm	267mm
965mm	975mm	985mm	989mm
170mm	172.5mm	172.5mm	175mm
	480mm 450mm 524mm @ 5° 535mm 100mm 732mm 73.5° 43mm 74.5° 405mm 262mm 965mm	480mm 510mm 450mm 480mm 524mm @ 5° 549mm @ 2.5° 535mm 555mm 100mm 110mm 732mm 751mm 73.5° 74° 43mm 40mm 74.5° 74° 405mm 405mm 262mm 264mm 965mm 975mm	480mm 510mm 540mm 450mm 480mm 510mm 524mm @ 5° 549mm @ 2.5° 569mm @ 0° 535mm 555mm 570mm 100mm 110mm 120mm 732mm 751mm 769mm 73.5° 74° 74° 43mm 40mm 40mm 74.5° 74° 73.5° 405mm 405mm 405mm 262mm 264mm 965mm 975mm 985mm

Weight of 51cm bike: 19.9 lbs/9.0 kg

Breezer Distributors

United States (West)

The Merry Sales Co. 1415 San Mateo Avenue South San Francisco, CA 94080 Phone (415) 871-8870 Fax (415) 589-1222

United States (East)

Quality Bicycle Products 9201 Penn Avenue South #40 Bloomington, MN 55431 Phone (612) 884-7606 Fax (612) 884 8633

Canada

Boyes & Rosser Ltd. 2660 No. 5 Road Richmond, BC V6X 2T3 Phone (604) 270-4438 Fax (604) 270-8144

Germany

Bike Action GmbH Gross-Umstädter Strasse 28 64807 Dieburg Phone (06071) 92340 Fax (06071) 81605

Switzerland

Cycle Trading Co. (CTC) Schützenstrasse 33 CH-8902 Urdorf Phone (01) 735 1050 Fax (01) 735 1060

France

Sunex Quartier La Palud 83600 Frejus Phone (94) 53 00 03 Fax (94) 52 18 38

Austria

Sail & Surf GmbH Kreutererstrasse 49 A-4820 Bad Ischl Phone (06132) 254500 Fax (06132) 25435

Belgium

SA/NV Verbesselt & N.G.B. Avenue Kersbeek Laan 203-205 1190 Bruxelles-Brussel Phone (02) 332. 15. 65 Fax (02) 332. 15. 49

Italy

Panimpex SNC Via Carlo Gherardini 13 00135 Roma Phone (06) 376 0417 Fax (06) 376 0417

Japan

Norton Bicycle Industry Co. Ltd. 1-9, 1-Chome, Narihira Sumida-Ku, Tokyo 130 Phone (03) 3626-7912 Fax (03) 3829-2994



Specifications subject to change without notice.

Breezer® is a registered trademark.

Softride® and Powercurve® are registered trademarks of Allsop Inc. U.S. Patent No. Des. 329,409 and U.S. Patent No. 4,934,724. Photography: Curt Fischer. Design: Geronimo Creative Services. Color separations: Color Tech. Printing: A. Carlisle & Co. Location photographs were taken in Marin County, California.

Thanks to our models: Tim Parr, John Whitaker, Peter Stock, Kathy Roberts, D'Re Anderson, and Janice Coblentz.

Helmets courtesy of Giro Sport Design, Inc.

© Copyright 1993, InterJet, Inc. Printed in USA on recycled paper.

