

**HOW DO YOU
PREVENT A
COMPOUND FRACTURE
OF THE SOUL?**

Air Blast



Purple/Orange



Pearl/Blue

Designed in conjunction with the Ventoux, the Air Blast™ utilizes similar Supercool Engineering principles and features—nine fine-tuned external air vents, internal channels, our removable Supercool browband—to keep your head remarkably cool. In six sizes. Snell and ANSI approved. With new Roll Bar™ reinforcement (also found in our new Ventoux helmet).

Ventoux



Ice Blue

Bright Green/Bright

Prolight Comp/Prolight



Ruby



Anthracite



Pearl



Amethyst

The best recreational helmet you can buy. That's the Prolight™ Comp, with its Hardbody shell, eight sizes, and one affordable price. It's also Snell and ANSI approved, as is the classic, Lycra® covered Prolight.™



Blue/White

You ride. And you ride often. While others are still rolling over in bed, you'd rather be rolling over roads or rocks. Looking for a cooler view, a bigger hill, the ultimate descent. Finding a route that leads to nowhere and, ultimately, everywhere. At Giro, we can assure you that the way you ride

Hardtop



Purple Fun



Blue



Hot Pink

Not the least expensive kids' helmet, but definitely the best. The Hardtop™ offers Hardbody Construction both top and bottom, a two-in-one sizing system, plus our Grow with Giro program to insure your kids will outgrow their sneakers but never their helmet. Snell and ANSI approved.

wouldn't be so concerned with aerodynamics, ventilation or even your soul for that matter. But you don't just take cycling for granted. You ride. And you ride often. And so do we.

Giro

BottleRocket I & II



What goes into the 3-part, 23-oz. BottleRocket™ and the new 2-part, 22-oz. BottleRocket II? O-rings in the top (so that either will hold ten times the pressure of other bottles), a wide mouth for easy filling, a slew of mix-and-match colors, and oh yeah, any liquid you like.

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Hammerhead SC

It's perfect for any road. Or no road. In fact, the Hammerhead™ SC offers cyclists Hardbody™ Construction both top and bottom as well as Roll Cage™ Technology for unrivaled durability. Available in eight sizes. Snell and ANSI approved. Super safe. And super cool. It's a Giro, after all.



Greenpiece



Great White



Ocean Spray



Moab Sunrise

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Giro



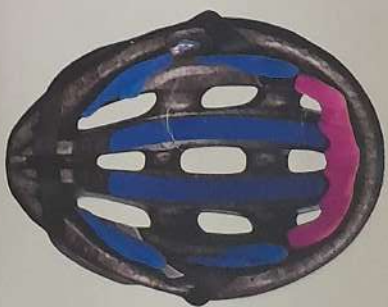
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Ventoux



Ice Blue

A full \$150,000 worth of research went into it. Better air flow than ever comes out of it. Introducing the Ventoux™, named for France's Mont Ventoux, the original site of Giro's ventilation testing. Here, thirteen fine-tuned external vents and larger internal channels—what we call Supercool Engineering™—pull more air than ever up and around your head. Strategically placed Polartec™ spot padding aids ventilation. And a new, channelled Supercool™ browband can either wick away sweat or be removed for even greater air flow. Created to be the coolest helmet ever, the Ventoux was put to the test by Claudio Chiappucci in the 1992 Tour de France—in which Claudio was crowned King of the Mountain. In six sizes. Snell and ANSI approved.



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not unlike the way we make helmets. For if the only thing we were passionate about was protecting your head, we wouldn't be so concerned with aerodynamics, ventilation or even your soul for that matter. But you don't just take cycling for granted. You ride. And you ride often. And so do we.

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Meet the Terminator.

At Giro, advanced helmet design starts with advanced helmet research. To be more specific, it starts with the Terminator—the centerpiece of a recent \$150,000 effort in testing the heating and cooling properties of helmets. Data which now is being applied exclusively to all Giro helmets. Outside this aluminum composite head, we placed 20 sensors to measure heat flow. Inside, four silicon strip heaters replicated the heat created by a rider climbing the Alpe d'Huez in France. The Terminator was placed in a wind tunnel and the computers started number-crunching. And the results? Take a look at the new Ventoux and Air Blast helmets inside. Not only do they further our effort to create helmets that are as cool as wearing no helmet at all, but they ended up looking pretty cool, too. Much like the Terminator himself.



The first time a robot got goosebumps.



The new Ventoux in action.

As part of the field-testing of the Giro Ventoux, both Greg LeMond and Claudio Chiappucci were asked to wear our new Supercool™ helmet during the 1992 Tour de France. Not only did they wear it, but the Ventoux became the first hardshell to be worn in every road stage of the race. To stay as cool as possible, pro riders often choose to wear no helmet at all, but the fact that Claudio wore the Ventoux even in the scorching mountain climbs says a lot about him. And our new helmet.

Our Lifetime Crash Replacement Program.

Should you and your Giro have a wreck, we'll replace your helmet for just a nominal fee.* That's good for you, since you can return to the road or trail with confidence and safety. And it's good for us, since it allows us to examine how our models perform and thus improve them. No other helmet makes such a lifetime offer. Then again, no other helmet is a Giro.

*Free on all Lycra-covered helmets. Certain restrictions may apply. See warranty card for details.

Giro

While a Giro helmet provides significant protection, it cannot provide total protection from all foreseeable impacts. Please exercise care and good judgement whenever you ride and comply with traffic regulations, so as to avoid accidents of any kind. For the name of an authorized Giro® dealer near you, call 800-969-GIRO. Giro Sport Design Inc. 1992.