

The Philosophy

A mountain bike, according to Paul Brodie, must be able to do certain things. It must climb tenaciously, it must descend with confidence, it must roll through single track in smooth tight arcs. But more than that, a mountain bike must feel right. It is in this subtle way a brodie mountain bike rides that separates it from other bikes. For Paul, it is riding and racing his mountain bike as well as assimilating feedback from other riders that forms the basis of his philosophy. The mountain bike should perform as an extension of the rider's body. Paul's challenge is synthesizing the qualities of the perfect ride into a technically perfect, durable and efficient frame. Then the frames are equipped with components whose performance and reliabilty inspire the same kind of confidence. Only Deore XT, brodie signature components and handbuilt wheels offer the performance necessary to complete the feel. From his precision welding to the handfiled brazing; from the polished fork crown to the Art of the paint job, the brodie mountain bike is designed and built to be the definitive mountain bike... functional and beautiful.

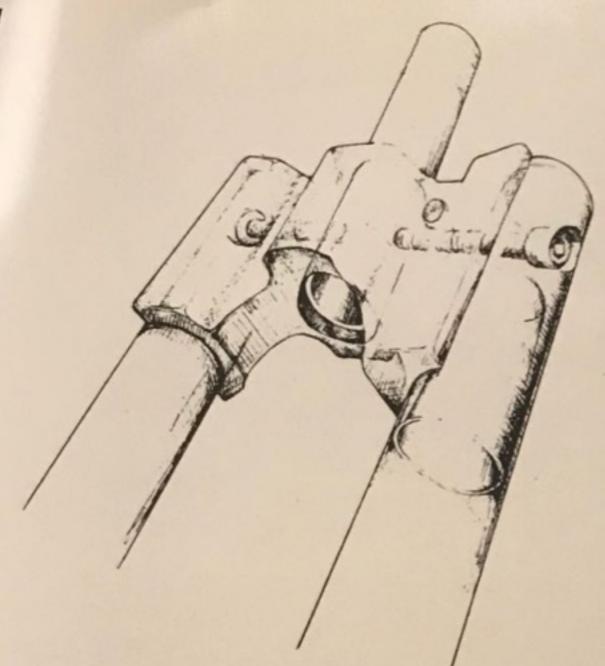
The Photographs by Scott Alpen

1. Gary at play 2. The master builder 3. Framed 4. Signature 5. Jo-Jo Buscombe, brodie racer extraordinaire 6. Mike on finishing touches 7. The sovereign 8. Scott at work 9. The brodie polo team 10. Gary at the lathe 11. Mike on edge 12. Signature stems 13. Finding the big trees 14. Paul and Jane 15. Art decal

Cover Artwork "the single track" by Gary Ayton



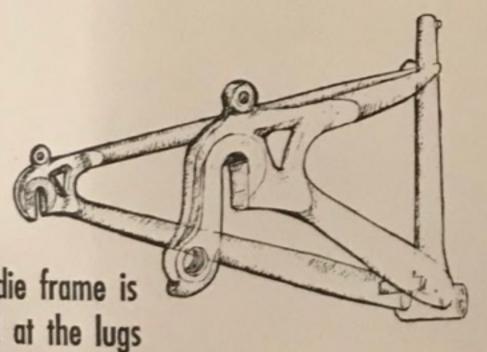
The Technology



GATORBLADE TM FORK
...custom drawn cromoly
blades bonded and screwed
to a CNC machined brodie
crown for virtually no
torsional movement but
superior strength and
shock absorption

NEW COMPETITION LOVE HANDLES TM

...now available in straight 125 g (4.4 oz) or curved 150 g (5.2 oz) per pair to add new dimension to riding technique and ride performance



Every brodie frame is hand filed at the lugs to elicit smooth curves which distribute stress optimally

Finishing touches such as the rear brake cable routing are brazed for durability...and to add to the overall beauty

BRODIE BRAKE BOOSTERTM
...prevents spreading of the brake pivots to increase braking power...lighter and stronger than U-II at 68 g (2 oz)



by The Art Dept.

The Designs

sovereign™

The ultimate racing bike, built light and resilent to instantly respond to the slightest rider input. Tange Logic tubing with Paul's master touch gives the sovereign the feel of titanium in a cromoly frame. Frame and fork weight for 18" size: 2775 g (6.1 lbs)

catalyst™

For those who demand confidence and stability from their ride, the catalyst is a dream bike. Paul's use of Tange Concept tubing creates a light yet strong frame that the most demanding cyclist would appreciate. Frame and fork weight for 18" size: 2790 g (6.2 lbs)

climbMax ™

Back by popular demand for 1992, the climbMax has the same geometry as other brodies with a DX Gruppo for affordability. brodie select tubing and Paul's lavish attention to detail result in a ride that is electric. Frame and fork weight for 18" size: 2920 g (6.4 lbs)

Specifications are subject to change without notice.

sovereign/catalyst	dimbMax	
Tange Logic/Tange Concept TIG welded	brodie Select TIG welded	frame tubing
Gatorblade, 1 1/8" steerer	Gatorblade, 1" steerer	fork
slotted cable stops, two water bottle bosses, fender braze-ons	slotted cable stops, two water bottle bosses	fittings
DuPont Imron Paints 27 stock colours	DuPont Imron Paints 4 stock colours	colours
Shimano XT, Avocet Racing II Saddle, brodie signature group: "new competition Love Handles, brodie Brake Booster, brodie Superlight Bar, brodie Handbuilt ICR Stem 130/140/150mm hi-rise/lo-rise, Handbuilt Araya RM17 Rims, with Wheelsmith Spokes, Specialized Ground Control Tires	Shimano DX, Avocet Racing I Saddle, brodie Brake Booster, brodie Superlight Bar, brodie Handbuilt ICR Stem 130/140/150mm hi-rise/ lo-rise, Handbuilt Araya RM17 Rims, with Wheelsmith Spokes, Specialized Ground Control Tires	components
Choice of extra braze-ons, Custom Paints	Titanium Litening Kit, brodie Pump Peg, brodie competition Love Handles, choice of extra	options

braze-ons, Custom Paints by The Art Dept.

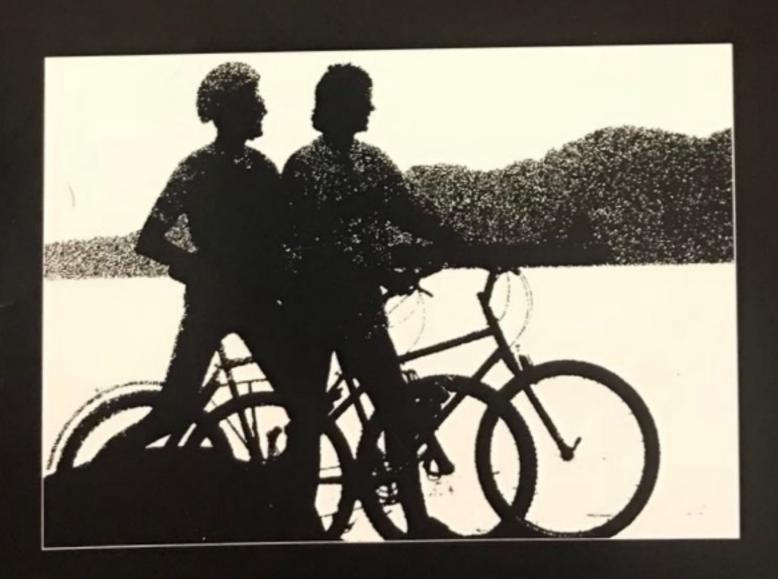




research and technology

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paul brodie: frame designer and builder extraordinaire
jane slash brodie: inspiration and design
mike truelove: brazer, finisher, consummate bicycle person
art tyler: the art dept., perfection in paint
many others who are integral in the smooth running
of an inspired vision turned business



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