

Dawes



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*Concor
San Marco Saddle
£12.95*



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Welcome to the World of Dawes.



There are thousands of bikes mass produced every year.

Not one of them is a Dawes.

Because although we at Dawes constantly strive to build better bikes, our production methods remain stubbornly old fashioned.

The old, traditional ways of

working are the only answer we know to the problem of maintaining old, traditional standards.

And our reputation for strength, quality and reliability has a tradition of over 50 years standing.

Of course, the care we build into every Dawes doesn't make them the cheapest on the market.

But for sheer value for money, we believe that a Dawes bike is simply second to none.

Hand built by humans.

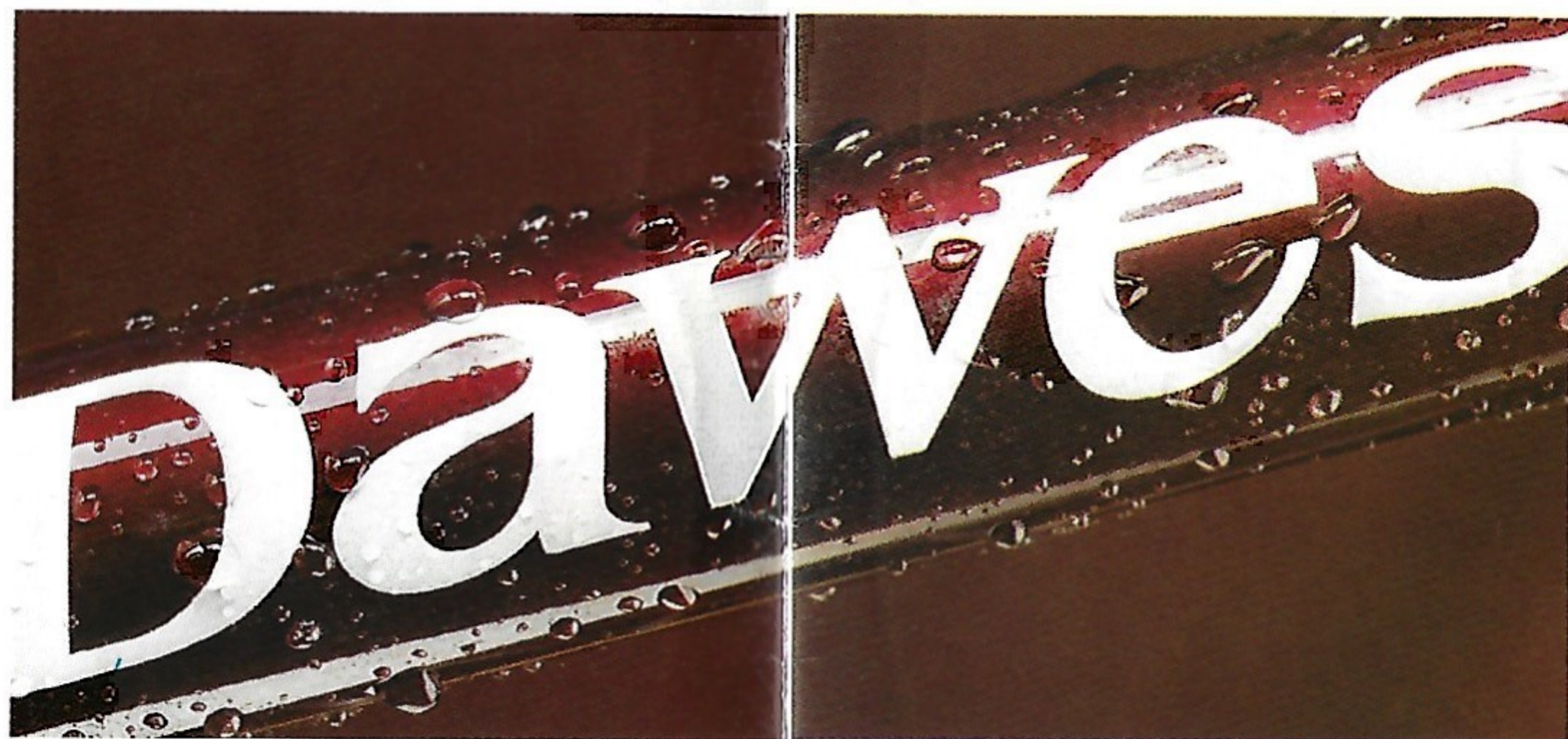
To track down the best components for our bikes, we literally scour the World.

Rims, brakes, gears and chainsets are culled from countries as far and wide as France, Holland, West Germany and Italy.

But for the finest frame building craftsmen, we can find none better than our own small work force in Birmingham.

Every hand built frame begins life as tubing, carefully selected from stock.

Each tube is mitred, assembled and then brazed with low temperature phosphor bronze welds to ensure the minimum of heat distortion. Skilled inspectors regularly check



every frame for perfect alignment, and correct wheel centres.

And few bicycle wheels are built with the technique and care of a Dawes wheel. Lacing,



trueing and balancing are carried out by hand. Only when the job satisfies the wheel builders critical eye is it considered acceptable.

At the assembly stage, our methods involve the same individual care.

Each man builds a complete cycle, all components being selected to ensure a smooth, clean fit.

Only bicycles made this way carry the Dawes legend "Hand built in England".

The colour of many coats.

At Dawes, we believe that bikes that are built well deserve to look good.

So we like the finish of a Dawes to reflect the kind of start it has had in life.

Only when each frame and fork has been shot blasted and polished are they ready for our paint shop.

Even if the paintwork should become damaged during a bike's life time we don't like to think it will go rusty. So every frame is thoroughly rust proofed.

Then it is primer undercoated.

Then the whole job is stove baked.

On this tough base we spray the colour. Up to three coats of it.

And to give the colour a real richness and depth we top coat the entire surface with lacquer.

Then we stove bake it again.

Finally a craftsmen's coachlining is added to the lugs and crown with an artist's sable brush.

Need we say that every single stage of this painstaking operation is carried out by hand?

The Famous Dawes Guarantee.

Dawes bikes are made from the very best lightweight carbon steel. For top models, extra light Reynolds 531 tubing is used. Forks and Frames are guaranteed for the lifetime of the cycle and all components, except tyres and tubes are covered for a full year.



You've chosen the right make. Now choose the right bike.

Now you know the best name in British hand built cycles. For quality, strength and value you can't buy a better bike than a Dawes.

Our 1983 range boasts smart new colours, improved components and even an entirely new model, the exciting Dawes Shadow.

Whatever kind of bike you're looking for, you'll probably find it in the following pages.

For lively handling and speed, look to the bikes in our racing stable. For comfort and 'long legged' power Dawes offer a range of popular tourers. There are bikes to suit housewives, youngsters, and even a no-nonsense range designed simply to get you from A to B with the minimum of fuss and bother.

And although each machine is designed to meet a particular need, they all have one thing in common.

Everyone is a hand built original.





Imperial

A top class hand built model - designed for the connoisseur. A power lightweight built for performance. Reynolds 531 double butted tubing throughout, close clearance 73° parallel engraved handbuilt frame. Short wheelbase, all chrome forks, alloy headset, narrow section alloy rims,

components 100% lightweight alloy. 14-speed gears, tight ratios. Total weight: 22lbs. Colour: Burnt Cherry. Size: 21", 22½", 23½", 25¼". "The best bicycle I've tested". - Bicycle Magazine, July 1982.

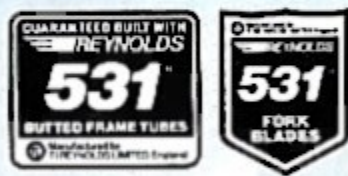


Renown

Another handbuilt model for the racing man or the keep fit enthusiast. A tip-top specification. Reynolds 531 double butted main tubing and forks; 73° parallel handbuilt frame, special finish; narrow section alloy rims; lightweight alloy components. 12-speed gearing. Total weight 23lbs. Colour: London Blue. Size 21", 22½", 23½", 25¼".

Jaguar

A new handbuilt design for competitive cyclists and leisure riders. An exhilarating, lively experience. Reynolds 531 double butted main tubes; 73° close clearance racing frame; narrow section alloy rims; all alloy components. 12-speed gearing. Total weight: 24lbs. Colour: Opal Green. Sizes: 21", 22½", 23½", 25¼".



Super Galaxy

Supreme comfort combined with the superior handling characteristics found in top quality cycles. Recommended as the top factory built touring cycle. Features include Reynolds 531 butted main tubing and forks, alloy headset, Stronglight drilled chainset; extra wide ratio gears for easier touring; Brooks leather saddle; front and rear pannier carriers; 'Comfort' grips on handlebars.

Colours: Burnt Cherry, Midnight Blue.
 Sizes: 21", 22½", 23½", 25¼".

Lady Super Galaxy

Now all the proven benefits of the Super Galaxy in a version for ladies. The ultimate ladies cycle.

Colour: Burnt Cherry, Midnight Blue.
 Size: 19½", 21".



Galaxy

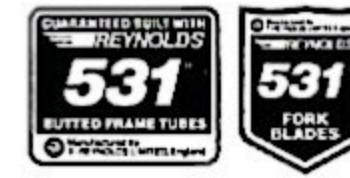
A model now world famous and the choice of thousands of experienced tourists. The merits of this cycle have been proved over millions of miles. Reynolds 531 double butted main tubes and 531 forks with forged ends; for full specification see pages 18/19.

Colours: Forest Green, Beech Brown.
 Size: 21", 22½", 23½", 25¼".

Lady Galaxy

An immensely popular model with the same components as the Galaxy, with a special frame design for ladies. An anatomically designed saddle is fitted, together with a short reach handlebar stem for comfort.

Colours: Forest Green, Beech Brown.
 Sizes: 19½", 21".





Windsor

An eye-catching, spectacular bicycle which has proved enormously popular. Features include hand sprayed Sunburst Gold finish; gold featured handlebar trim; suede type padded saddle; gold chain; black anodised chain ring. Frame fitting pump. alloy rims; large flange alloy hubs. Quick release on front. Chrome plastic mud-guards. Alloy carrier. Colour: Gold Sunburst. Sizes: 21", 23½", 25¼".

Lady Windsor

The enormously popular model for ladies incorporating the same key features with "Oxford" bars. Colour: Gold Sunburst. Sizes: 19½", 21".



Fox

A stylish handbuilt bike to combine lively performance with the dependability needed for regular use. Handbuilt, lightweight lugged frame; 72° parallel angle for comfort; sturdy carrier; cotterless chainset. Dual safety levers; Randonneur touring handlebars and high pressure rims. Available in either 5-speed or 10-speed. Colours: 5-speed - Midnight Blue, 10-speed - Flam Red. Sizes: 21", 23½", 25¼".

Fleur

Lively and lightweight, this handbuilt ladies bike is designed to appeal to the sporty. The elegant Randonneur touring handlebars stylishly finish off the very feminine decor of the bike. The appearance is matched by the high quality components selected. Dual safety levers; cotterless chainset, carrier and 5 or 10-speed derailleur gears. Colours: 5-speed - Opal Green, 10-speed - London Blue. Sizes: 19½", 21".



Shadow & Lady Shadow

A completely new sophisticated 10-speed derailleur model. A smart Sunburst Grey finish with silver and black trim. Black suede saddle, black comfort grips. Olympic mudguards. Colour: Grey Sunburst. Sizes: Gents 21", 23½", 25¼". Ladies 19½", 21".



Lightning

The racing bike a teenager can afford. Handbuilt lightweight frame, lightweight cotterless chainset, alloy racing handlebars, alloy sidepull brakes with dual lightweight racing levers, small flange alloy hubs. For wet weather training, the frame geometry allows narrow section guards to be fitted. Total weight 27lbs.

Colour: Blue Sunburst. Sizes: 21", 23½", 25¼". Also available with modifications in smaller sizes for boys - see page 16.



Aristocrat

Dependable, easy to maintain and comfortable to ride. Lightweight rustproof alloy components and stainless steel guards ensure the easy handling of a true sports bike with minimal maintenance. Lightweight alloy handlebars/stem and brakes. 5-speed derailleur gears with fingertip stem shift for easy reach. Chainwheel disc for protection, chrome plated rear carrier with spring clips, prop stand. Colour: Forest Green. Sizes: 21", 23½", 25¼".

Lady Aristocrat

Comfort and dependability designed for ladies. Colour: Flam Red. Sizes: 19½", 21".



Diploma

An elegant, comfortable, luxury 3-speed cycle, built for a lifetime's work. A lightweight work bike which will give long service. Colour: Midnight Blue. Sizes: 21", 23½", 25¼".

Lady Diploma

A new luxury, 3-speed lightweight for the lady, with style. Easy to maintain and easy to ride. Colour: London Blue. Sizes: 19½", 21".





Kingpin Shopper

The ultimate in small wheel unisex cycles, a type pioneered by Dawes. A superior design, lightweight frame, various non-rusting light alloy and stainless steel components and sophisticated styling make it a joy to ride this versatile craftsman built cycle. The Shopper features a front carrier and removable white plastic coated wire basket.

Colours: Burnt Cherry, London Blue.

Kingpin Folder

The hinged version of the Kingpin - the cycle that goes where others can't. In a car boot, in a cupboard, on a boat or wherever space is limited. Folds and unfolds in seconds.

Colours: Forest Green, Midnight Blue.



Kingpin Original

The standard model in the range but including the superior specification common to all Kingpins, of full ball bearings throughout, giving light and easy handling; lightweight frame; luxury Michelin white wall comfort tyres, polished stainless steel mudguards and alloy brakes and rear carrier.

Colours: Flam Red, Beech Brown.

Junior Kingpin

A scaled down version of the adult models with special safety features for the young rider. Low centre of gravity; sensible gear ratios; reflectors on pedals and rear mudguards, strong alloy brakes with ball end levers for extra security. Easily and safely adjustable for 6-11 year olds.

Colours: Single speed - Flamboyant Red, 3-speed - London Blue.



Lightning for Boys

A boys version of the famous Lightning here in 18½" and 19½" frames. A spectacular lightweight racing bicycle - alloy handlebars and gold sleeve with black embossed tape, cotterless chainset on 10-speed, cotted on 5-speed derailleur system, alloy brakes, dual levers, and Sports tyres. Unbeatable value. Colour: Blue Sunburst.



Disco for Boys

A sports racing cycle for the young man with go. Lightweight frame with alloy components; 24" wheels. Dual safety brake levers; stainless steel mudguards and 5-speed derailleur gears. Reflector pedals and carrier. Colour: Flam Red. Sizes: 18½" and 19½".



Disco for Girls

A Sporty racing cycle for the girl of the '80s. Lightweight frames, alloy components. Safety brake levers and pedals. 5-speed gearing. Reflector pedals and carrier. Stainless steel mudguards. Colour: Flam Red. Size: 18½".

Dawes Guarantee

Dawes Cycles Ltd. will repair and exchange parts for their cycles free of charge in the event of a manufacturing defect, as follows:

PARTS

New parts in exchange for defective parts (except for tyres, and tubes) for one year after original purchase.

FORKS AND FRAMES

New fork and/or frame in exchange for defective item for the life of the cycle. A purchase receipt or other proof of date of original consumer purchase will be required before warranty performance is rendered.

This warranty covers normal consumer use and does not cover failure which results from alteration, accident, misuse, abuse, neglect, improper assembly, maintenance or commercial use.

This warranty gives you specific legal rights and you may also have other rights.

If a problem with a Dawes cycle develops during or after the warranty period, contact your Dawes Dealer who will handle the matter to your satisfaction.



Specification

Constant development is always in progress to ensure that manufacture of the range remains at the forefront and to that end Dawes Cycles Ltd. reserve the right to adjust prices, change colours and amend specifications and substitute fittings without giving prior notice. Before purchase, please check with your dealer in case a change in specification has been made.

	IMPERIAL	RENOWN	JAGUAR	SUPER GALAXY	GALAXY	WINDSOR	FOX/FLEUR	SHADOW	LIGHTNING	ARISTOCRAT	DIPLOMA
FRAME SIZES	21", 22 1/2", 23 1/2", 25 1/4"	21", 22 1/2", 23 1/2", 25 1/4"	21", 22 1/2", 23 1/2", 25 1/4"	Gents: 21", 22 1/2", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"	Gents: 21", 22 1/2", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"	Gents: 21", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"	Fox: 21", 23 1/2", 25 1/4" Fleur: 19 1/2", 21"	Gents: 21", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"	21", 23 1/2", 25 1/4"	Gents: 21", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"	Gents: 21", 23 1/2", 25 1/4" Ladies: 19 1/2", 21"
FRAME MATERIAL	Reynolds 531 butted tubing throughout	Reynolds 531 butted main tubes and fork blades	Reynolds 531 butted main tubes	Reynolds 531 butted main tubes and fork blades	Reynolds 531 butted main tubes and fork blades	Lightweight sports tubing, feature lugs	Lightweight sports tubing, feature lugs	Lightweight sports tubing, feature lugs	Lightweight sports tubing, feature lugs	Lightweight sports tubing, feature lugs	Lightweight sports tubing, feature lugs
FRAME ANGLES	73° x 73° with 35mm offset forks	73° x 73° with 35mm offset forks	73° x 73° with 35mm offset forks	72° x 72° with 50mm offset forks	72° x 72° with 50mm offset forks	72° x 72° touring, 50mm offset forks	72° x 72°, 50mm offset forks	72° x 72°, 50mm offset forks	72° x 72°, 50mm offset forks	72° x 72°, 50mm offset forks	72° x 72°, 50mm offset forks
SADDLE	Aero racing, micro adjustable pillar, Allen key bolt	Black suede type, micro adjustable pillar, Allen key bolt	Dawes racing, alloy pillar	Brooks leather B17, micro adjustable pillar, Allen key bolt	Dawes anatomic design. Gents & ladies	Brown suede type	Dawes anatomic design. Gents & ladies	Black suede type	Dawes racing	Dawes comfort	Dawes comfort
HANDLEBARS	Alloy Menton. Silver anodised sleeve and silver pearl tape. Chrome end plugs	Alloy Menton. Silver anodised sleeve, silver pearl tape	Alloy Menton. Silver anodised sleeve, silver pearl tape	Alloy Randonneur, Silver anodised sleeve, Comfort grips	Alloy Randonneur, Silver anodised sleeve, black cloth tape	Alloy Randonneur, Silver anodised sleeve, Oxford, ladies, brown cloth tape	Alloy Randonneur, silver anodised sleeve, embossed tape	Alloy Randonneur. Silver anodised sleeve, Black comfort grips	Alloy Maes, gold anodised sleeve, black embossed tape	Alloy Warwick, polished, touring grips	Alloy Warwick, polished, touring grips
STEM	SR Custom	SR Custom	Alloy, Allen head bolts	SR Custom	Alloy, Allen head bolts	Alloy, Allen head bolts	Alloy, Allen head bolts	Alloy, Allen head bolts	Alloy, Allen head bolts	Alloy, Allen head bolts	Alloy, Allen head bolts
BRAKES	Weinmann 605, quick release stirrups, anodised drilled, hooded levers	Weinmann 500, quick release stirrups, anodised drilled, hooded levers	Weinmann 500 with quick release, hooded levers	Weinmann centre-pull, quick release hooded drilled levers	Weinmann centre-pull, dual quick release safety levers	Weinmann alloy side-pull, dual safety levers. Tourist on Oxford	Weinmann alloy side-pull, dual safety levers	Weinmann alloy side-pull, dual safety levers	Weinmann alloy side-pull, racing levers. Dual safety levers	Weinmann alloy side-pull, touring levers	Weinmann alloy side-pull, touring levers
CHAINSET	Super Custom CT-5LA. One piece aero crank, 42/52 rings	Super Custom CT-5RG. One piece aero crank, 40/52 rings	Dawes alloy cotterless cranks, 40/52 rings	Stronglight 99 Bis, one piece crankset, 36/48 drilled rings	Super Custom CT-5RG one piece crank, 40/52 rings	Custom DX black anodised, 40/52 rings	Dawes alloy cotterless cranks, 46 ring or 40/52 rings	Dawes alloy cotterless, 40/52 rings	Dawes alloy cotterless cranks, 46 ring or 40/52 rings	Dawes alloy cotterless cranks, 46T ring and chain guard	Cottered 46T chromed steel
PEDALS	Alloy platform with toe clips and straps	Alloy quill with toe clips and straps	Alloy quill with toe clips and straps	Alloy quill with toe clips and straps	Alloy quill with toe clips and straps	Alloy quill with toe clips and straps	Chromed steel sports with reflectors	Chromed steel sports with reflectors	Chromed steel sports with reflectors	Rubber touring with reflectors	Rubber touring with reflectors
GEARS	Suntour Cyclone Mark 2, power levers. 14 speed	Suntour VX, power levers. 12 speed	Suntour VX, 12 speed	Suntour Cyclone GT Mark 2, power levers. 10 speed	Suntour VXS 10 speed	Suntour VXS 10 speed	Derailleur, down tube levers. 5 or 10 speed	Derailleur, down tube levers, 10 speed	Derailleur, down tube levers, 5 or 10 speed	Derailleur, 5 speed, stem control	Hub 3 speed. Handlebar trigger
FREEWHEEL	Ultra Seven 12, 13, 14, 15, 17, 19, 21	14/16/18/20/22/24	14/16/18/20/22/24	14/17/21/26/32	14 17/20/24/28	14/17/20/24/28	14/17/20/24/28	14/17/19/21/24	14/17/19/21/24	14/17/20/24/28	18
MUDGUARDS	—	—	—	Chromoplastic with lighting circuit	Chrome plastic	Chrome plastic	Dawes stainless steel	Olympic	—	Dawes stainless steel	Dawes stainless steel
PUMP	—	—	—	Dawes frame fitting	Dawes frame fitting	Dawes frame fitting on gents. Peg fitting on ladies	Dawes frame fitting on Fox. Peg fitting on Fleur	Dawes frame fitting on gents. Peg fitting on ladies	Dawes frame fitting	Dawes frame fitting on gents. Peg fitting on ladies	Dawes frame fitting on gents. Peg fitting on ladies
HUBS	Atom alloy, small flange, quick release	Atom alloy, small flange, quick release	Atom alloy, small flange, quick release	Normandy, alloy large flange with quick release front	Normandy alloy large flange, quick release front	Normandy alloy large flange, quick release front	Atom alloy, small flange	Atom alloy, small flange	Atom alloy, small flange	Atom alloy, small flange	3 speed
RIMS	Alloy narrow section 700C	Alloy narrow section 700C	Alloy narrow section 700C	Weinmann alloy 27" x 1 1/4"	Weinmann alloy 27" x 1 1/4"	Weinmann alloy, 27" x 1 1/4"	Chromed steel 27" x 1 1/4"	Chromed steel 27" x 1 1/4"	Chromed steel 27" x 1 1/4"	Chromed steel 27" x 1 1/4"	Chromed steel 27" x 1 1/4"
TYRES/TUBES	Michelin "Bib" TS20 foldable	700C lightweight wired on	700C lightweight wired on	Michelin	Michelin	Speed tread, amber walled	Speed tread, amber walled	Speed tread, amber walled	Speed tread, amber walled	Sports tread, amber walled	Sports tread, amber walled
CARRIER	—	—	—	Dawes touring pannier carriers, front and rear	Dawes touring rear pannier carrier	Esge alloy	Dawes chromed steel with spring clip	—	—	Dawes chromed steel with spring clip	Dawes chromed steel with spring clip
APPROX. WEIGHT	22lb	23lb	24lb	30lb	28lb	30lb	31lb	30lb	27lb	32lb	32lb
SPECIAL FEATURES	Chromed forks with forged crown and forged Dawes drop-outs. Dawes engraved top eyes. Water bottle bosses and bolts. Brazed top tube guides. Alloy headset. Silver chain	Forged crown and forged Dawes drop-outs, brazed top tube guides	Forged Dawes drop-outs, brazed top tube guides	Forged fork crown, forged Dawes touring drop-outs, water bottle bosses and bolts. Brazed top tube guides. Alloy headset	Forged Dawes touring drop-outs, water bottle bosses and bolts. Brazed top tube guides	—	—	—	Also available for boys in 18 1/2" and 19 1/2" frame sizes with modified components and smaller wheels	Propstand	—