

PROGRAMME
MODELS AND PRICES

BLACK DIAMOND, 70, 71	£ 22 19 6
CLUB SPECIAL 72, 73	24 19 6
SUPER ROUTE, 74	33 19 6
SAN REMO EQUIPE, 76	69 19 6
OLYMPIC 78 (5 speed)	27 19 6
OLYMPIC, 78, (10 speed)	30 19 6
SAN REMO, 80	30 19 6
SUPER TOURIST, 82, 83	23 19 6
COTE D'AZUR, 84	29 19 6
PARAGON SPORTS, 86, 87	15 19 6
FRAME SETS	
Black Diamond	8 5 0
Club Special	11 15 0
Olympic	12 10 0
Super Route	15 19 6
San Remo	16 19 6
San Remo Equipe	22 19 6
EXTRAS	
Campagnolo 5 speed gears	2 17 0
Campagnolo 10 speed gears	4 13 1
.. Seat Pillar	1 17 4
.. O.R. Hubs small flange	2 7 0
.. O.R. Hubs, large flange	4 13 1
Airlite O.R. Hubs small flange	1 3 4
Sprint Wheels:	
Weinmann Rims Airlite quick release hubs	
D/B Spokes, Dunlop Tubulars	7 12 2
Mafac brakes	1 5 0
Weinmann 999 brakes	1 2 8
Cinelli Bends and Stem	1 5 10
Ambrosio Franco Belge Bars and Stem	1 6 11
Stronglight cotterless chainset alloycranks and chainrings	8 4 7
Campagnolo Double chainwheel set	8 14 7
Campagnolo Head Set	1 5 10
Chrome plated forks (all over)	1 3 4
Chrome fork crown only	16 11
Chrome plated rear ends	1 5 10
Lightweight rear carrier	16 11
Alternative colour finish	10 0

Falcon LIGHTWEIGHT CYCLES

WILLS STREET . SMETHWICK
BIRMINGHAM 40

Telephone: Smethwick 1971.

Printed in England Cogent/NVP/1161 50m.

Falcon



lightweight
cycles

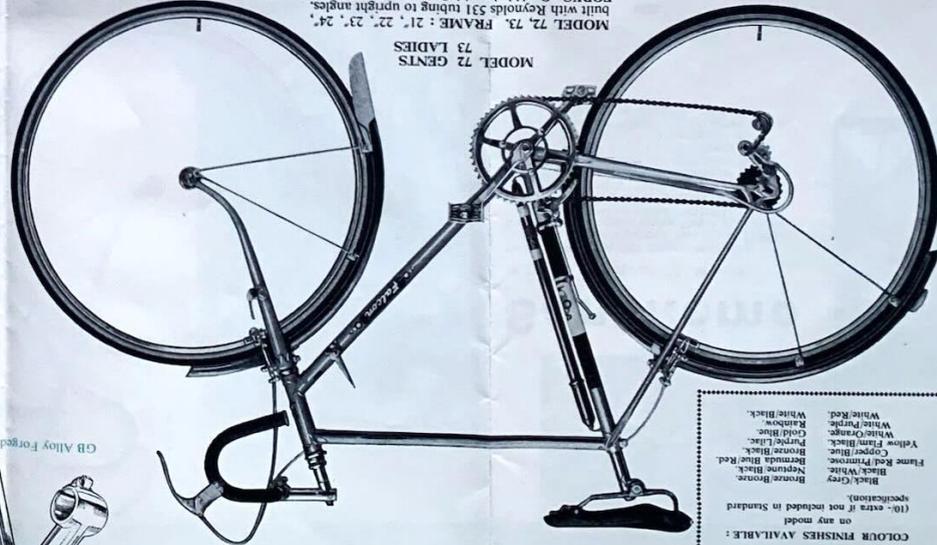
Small down payment buys a Falcon! Send for details of OUR MUTUAL EASY PAYMENTS SCHEME. Private, Confidential, Friendly. We do not employ Finance Houses — or pry into your private affairs — nor are you kept waiting for your cycle. Should trouble or misfortune overtake you, we are always ready and willing to give sympathetic consideration to your problems.



MODEL 70 GENTS
71 LADIES

Falcon Black Diamond

MODEL 70, 71. A model designed for general Club use. FRAME: 21" or 23", upright angles with Italian type long point lugs. FORKS: Oval blades with fine taper. WHEELS: 27 x 1 1/4" High Pressure with narrow barrel Hubs, Dunlop Sprite tyres. HANDLEBARS: G.B. Alloy, 15/16" dia. STEM: Alloy 2 1/2" forward. BRAKES: Weinmann 999 Centre Pull or G.B. Synchron. SADDLE: Narrow racing pattern. GEAR: Huret Tour-de-France or Benlux Five Speed. MUDGUARDS: Celluloid. PEDALS: Racing pattern. FINISH: Flame Red or Bermuda Blue.



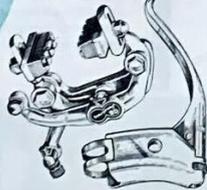
MODEL 72 GENTS
73 LADIES

27 x 1 1/4" High Pressure with narrow barrel Hubs, Dunlop Sprite tyres. HANDLEBARS: G.B. Alloy 15/16" dia. STEM: Alloy 2 1/2" forward. BRAKES: Weinmann 999 Centre Pull or G.B. Synchron. SADDLE: Narrow racing pattern. GEAR: Five Speed Huret or Benlux. MUDGUARDS: Celluloid. PEDALS: Racing pattern. FINISH: Neptune or Bronze.

COLOUR FINISHES AVAILABLE:
(10) - extra if not included in Standard specifications.
Black/Cray
Bronze/Bronze
Black/White
Sepia/Black
Flame Red/Purple
Bermuda Blue/Red
Copper/Black
Purple/Black
Purple/Black
Yellow/Panther
Cadmium
White/Purple
White/Purple
White/Black
White/Red

Club Special MODEL 72

Other features available



GB SYNCHRON BRAKE



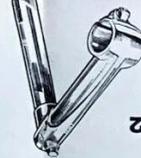
BROOKS SADDLES



B.17 Saddle (standard on Super Route model)



B.22 Saddle (Standard on Super Tourist machine)



G.B. Alloy Forged Stem



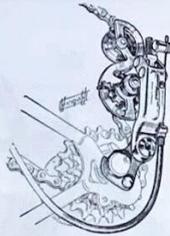
Weinmann 999 Centre Pull



RACING SIDE PULL BRAKES WEINMANN'S



Huret Twin Levers as fitted to the Airlite Gears.



Huret Airlite Gear.

HURET GEARS



The Falcon machines in this list embody experience gained both from my racing career and, more recently, whilst managing Continental events. In our factory we are able, by modern production methods, to keep prices low and these cycles represent the finest value in club and racing machines available today.

You will find illustrated various component parts which are standard to some of our models, or which can be supplied as an extra on any machine; should you have any special desire for me to include components which are not illustrated, do not hesitate to write me and I will quote you for any model with equipment which is more suitable for your own needs.

The complete range endeavours to satisfy the needs of all the cycling fraternity — from the young boy who is about to commence his cycling career to the experienced rider, who will find in the 'San Remo Equipe' everything he may desire: this model is a replica of that used by our famous racing team.

Finally, I've put all I know into the Falcon, it's the 'tops.' But help me to keep it there. I shall welcome your suggestions at any time.



San Remo

MODEL 80. FRAME : 21", 22", 23" or 24".

Italian design frame with Prugnat long point Continental Lugs. Wrap-over Seat Stays. FORKS : Reynolds 531 fine taper blades, Italian style sloping fork crown, all chrome plated. WHEELS : 27" x 1 1/4" High Pressure, large flange Hubs, built with double butted spokes. Dunlop Sprite tyres. HANDLEBARS : Alloy Franco Belge on forged stem. BRAKES : Centre Pull Weinmann 999. PEDALS : Lyotard. GEAR : Five Speed Huret Allvit, Benelux Super 60 or Campagnolo or Juyreord. ACCESSORIES : Campagnolo Brake Cable and Pump Clips. FINISH : Neptune or Bronze or FLAME RED.



Features the clubman values

Cotterless Chainwheel set.



Head Set, type STRADA.



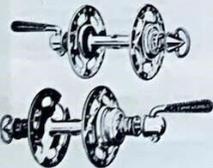
Pedals, type STRADA.



Gran Sport Gear. Gran Sport Front Changer.



Cotterless Bracket Fittings. Seat Pillar.



Large Flange Quick Release Record Hubs.

Super Route



MODEL 74. FRAME : 20 1/2", 21 1/2", 22", 23 1/2", 23", 23 1/2", 24" built with Reynolds 531 Butted Tubing. Continental Prugnat or Nervex Lugs, angles 73° head 72° seat. FORKS : Forged crown, oval blades, special fork ends. WHEELS : 27" x 1 1/4" High Pressure, large flange Hubs, 15/17g. Butted spokes. Road racing covers. MUDGUARDS : Club Special Celluloid. SADDLE : B.17 Competition. BARS : G.B. Alloy. STEM : Alloy forged. BRAKES : Weinmann 999. C/W SET : Williams. PEDALS : Brampton B.8. GEAR : Benelux 10 Speed, ratios 14, 16, 18, 20, 23 x 46/49. FINISH : Copper Flamboyant, Chrome Fork Ends.



Olympic

MODEL 78 GENTS. FRAME : 21", 22", 23", 24", built with Reynolds 531 Tubing. Prugnat Lugs. FORKS : Oval to round. WHEELS : 27" x 1 1/4" High Pressure, large flange Hubs. HANDLEBARS : G.B. Alloy on alloy stem. BRAKES : Weinmann Centre Pull 999 or G.B. Synchron. SADDLE : Narrow Racing pattern. MUDGUARDS : Bluemels. GEAR : Choice of Campagnolo, Juyreord, Huret Parallelogram, Juyreord, Benelux Super 60. FINISH : Yellow Flamboyant.

San Remo Equipe



MODEL 76. (Replica of Model used by our Racing Team and Riders) FRAME : 20 1/2", 21 1/2", 22 1/2", 23 1/2", 24" Specialist Lugs out and filed to our design. Reynolds 531 Butted Tubing throughout. FORKS : Oval 1 1/4" rake forged crown. WHEELS : Weinmann sprints on quick release Airfile or Campagnolo Hubs. Dunlop Tubular No. 2. SADDLE : B.17 Competition. C/W SET : Alloy Stronglight or Campagnolo with cotterless cranks. CHAIN : Brampton 3/32. GEAR : Campagnolo Twin Lever 10 Speed. BENDS & STEM : Ambrosio Franco Belge on forged stem. PEDALS : Brampton B.8. BRAKES : Mafac Racer, G.B. or Weinmann. SEAT PILLAR : Campagnolo. EQUIPMENT : Down tube Bottle Carrier and Bottle. FINISH : Racing Blue, Chrome Forks and Rear Ends.



Super Tourist

MODEL 82, 83. FRAME : 21" or 23". Continental pattern Lugs. Finely tapered Oval Forks. WHEELS : 27" x 1 1/4" Endrick. Sturmey-Archer A.W. 3 Speed Rear Hub. Alloy allrounder or comfort bars. BRAKES : Weinmann Alloy Tourist. SADDLE : Brooks or Terry De Luxe Mattress top. MUDGUARDS : Bluemels Grey. PEDALS : Phillips Reflector type. FINISH : Brilliant Black or Red with Grey panels and matching Accessories including Brooks Holdall Touring Bag.

Cote D'azur



MODEL 84. FRAME : 21", 22", 23", 24", built with Reynolds 531 Tubing to upright angles. FORKS : Chrome plated — Oval pattern, fine taper, 531 blades. WHEELS : 27" x 1 1/4" Weinmann Alloy rims, large flange Hubs, double butted spokes. Dunlop Sprite tyres. HANDLEBARS : G.B. Alloy 15/16 dia. STEM : Alloy 2 1/2" forward. BRAKES : Weinmann 999 Centre Pull. SADDLE : Narrow Racing pattern. GEAR : Campagnolo or Huret Allvit Five Speed. Matching Mudguards and Accessories. FINISH : Purple Flamboyant.



Paragon Sports

MODEL 86, 87. A Junior cycle constructed on the same lines as the Falcon Racing Models. 16" Frame and 20" Wheels. White Wall tyres. Allrounder pattern Handlebars. FINISH : Red or Gold or Blue with Blue Contrasts and matching Accessories.