

CROSS COUNTRY HARDTAILS

THE (VERY SHORT) HISTORY OF KONA _

A bike is a bike is a bike? More than the metal & rubber - it's the ride _ Over the years of building bikes and riding our local North Shore trails, we've refined the classic Kona hardtail frame _ The long sloping top tube shape is classed as one of the best balanced and efficient single track designs anywhere _ The success of the ride can be attributed to the fact that it was tested and proven on the gnarly technical trails of our now famous back yard, Vancouver's North Shore Mountains _ Cross country riders around the world swear by the balance and confidence-inspiring ride. As a bike company we have always believed in the beauty of a great ride _ Feel the Flow _



LAVA DOME

The purists among you say Steel is Real _ Classic Steel Mountain Bike _ Kona Custom Cromoly Double-Butted Frame with Ritchey dropouts _ Rock Shox Jett fork with preload adjusters _ Excellent Expedition Machine _

KONA IS CONSTANTLY EVALUATING

& adjusting frame designs as rider demands and technology changes _ Rather than re-inventing the mountain bike every season based on the latest trend, we choose to fine-tune our proven designs _ While the sloping top tube design that we pioneered over a dozen years ago has been largely imitated, we continue to improve function with significant and subtle refinements _

KONA CUSTOM BUTTED frame tubing is designed so that thickness, tapers and buttings are matched for a perfect ride _

LONGER HEAD TUBE for better shock distribution, stronger frame & longer headset bearing life _

LONGER THAN AVERAGE TOP TUBE gives more room for correct positioning and free body movement _

SLOPING FRAME DESIGN allows more stand-over clearance _

CLOSER TO PARALLEL TOP AND DOWN TUBE for more vertically compliant main frame _

COMPACT REAR TRIANGLE

for efficient acceleration _



NU NU

Fun Mountain Machine _ NuNu is Hawaiian Celebration _ Light Weight & Strong _ Great for your first race, street or all-day adventures _ Kona 7005 Butted Aluminum _ Rock Shox Jett fork with preload adjusters _



WORLD'S LEADING MAKER OF HIGH-PERFORMANCE RIMS & WHEELS _ MAVIC'S U6 MACHINED SIDEWALL FINISH ALLOWS FOR SUPERIOR BRAKING & WHEEL QUALITY _ www.mavic.com



CINDER CONE

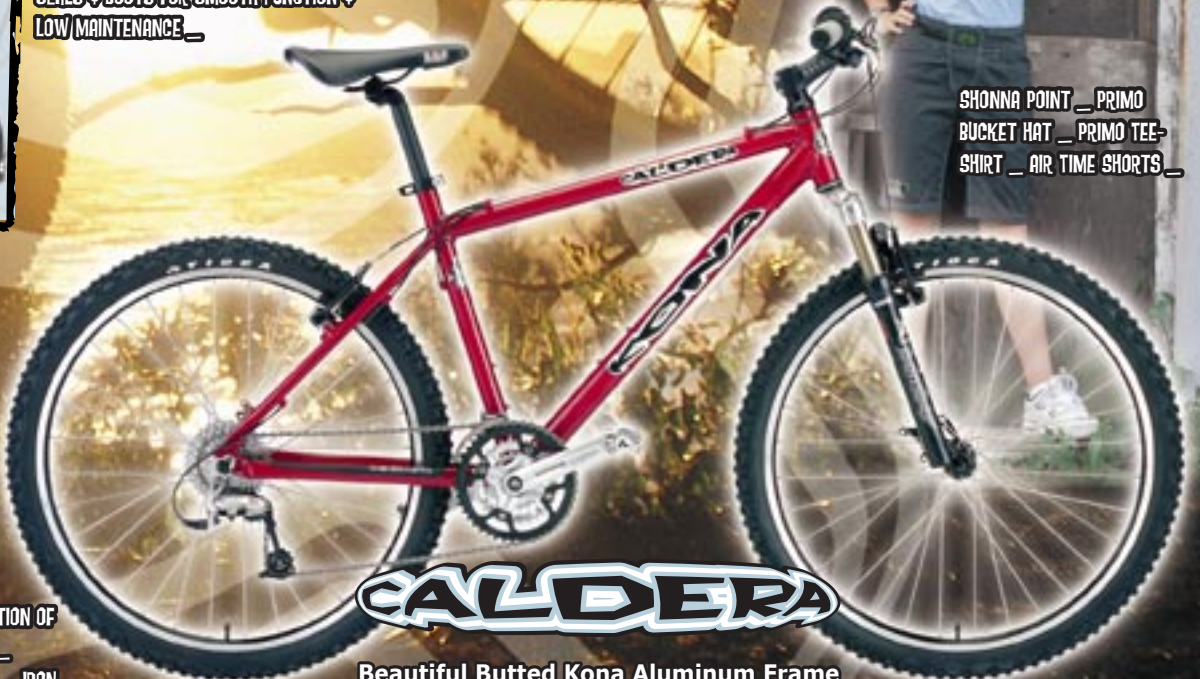
One of the original Kona models _ Cinder Cone has a tradition as a beautifully balanced, all-around mountain bike _ Kona 7005 Butted Aluminum Tubing _ RockShox Judy Fork _ Avid Linear Pull Brakes & Levers _ Shimano Nine Speed Shifting _



ROCK SHOX JUDY _ PLUSH COIL-OIL HYDRACOIL 3" TRAVEL FORK _ 1 PIECE MAGNESIUM CASTING _ ROCK SHOX XXX SEALS & BOOTS FOR SMOOTH FUNCTION & LOW MAINTENANCE _



SHONNA POINT _ PRIMO BUCKET HAT _ PRIMO TEE-SHIRT _ AIR TIME SHORTS _



CALDERA

Beautiful Butted Kona Aluminum Frame with a Plush Bomber Z5 Coil Fork _ Shimano Deore/XT 9 speed shifting _ Shimano Clipless Pedals _ Pure All-Around Fun _

THE AVERAGE CHEMICAL COMPOSITION OF HAWAIIAN LAVA _ SILICON - 48% _ ALUMINUM - 14% _ CALCIUM - 9% _ IRON FERROUS - 8% _ MAGNESIUM - 7% _ OLIVINE - 4% _ IRON FERRIC - 3% _ SODIUM - 3% _ TITANIUM - 3% _ POTASSIUM - 1% _ PHOSPHORUS - .5% _ MANGANESE - .1% _