

~Ibis News, Jan '98~

A BELATED HAPPY NEW YEAR to all Ibis fans (and those not yet converted!), and may the coming year present lots of biking opportunities for you!

NEW FOR 1998?

The Ibis range doesn't see too much change for this year, which is good news for all current owners! Ibis are one manufacturer who understand that when you have spent a lot of money on a top quality product the last thing you want is for it to be obsolete within weeks, so 'evolution' is the name of the game!

One model that has seen some change is the steel Mojo frame, which is now cheaper than before. How? Let us explain.....

Existing Mojo is hand built at Ibis HQ, Sebastopol, CA. 'New' version is built for Ibis by the same US factory that produces Alibi and Szabo frames.

New Mojo has simpler chain and seat stays, but with 'S' bends for added mud clearance.

New Mojo only available in two colours (Young Asparagus & Metallic Eggplant) with no custom options. Existing model available in 7 stock colours or your own special (at extra cost), with rack / fender mounts and the famous 'hand job' cable hanger all available during build.

Both use the famous 'MORON' tubing, have classic looks and the same superb geometry! It's good news all the way as the hand-built version will still be available to order- you pay your money and take your choice! (New Mojo £699.00, Ibis built Mojo £850.00.)



READ ALL ABOUT IT!

Have you read all the rave reviews that Ibis frames have received in the UK cycling magazines? 1997 saw first the Bow-ti tested in Mountain Bike World, then in a later issue it received their 'Dream Bike of the Year' award. Then MBUK tried the Alibi- awarding the frame a 5 star rating, the highest possible. At the end of the year MBR magazine reviewed the (Ibis built) steel Mojo in their 'mega bike test', perhaps their most appropriate comment on the bike being "We're not worthy"! Finally Mountain Bike World ran a lengthy feature on Steve Worland's own bike- which just happened to be a Hakkalugi! Steve has fitted the bike with suspension forks to make a real Hybrid, and will be using the bike next year in Mountain Bike races. We have just put together a Spanky frame with 9 speed Dura-Ace groupset and Mavic Helium wheels for Cycling Weekly to review, so keep your eyes open for Richard Hallett's test!



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WE ALMOST MADE IT on to the 1998 British mountain bike racing scene- plans were going ahead with a clothing manufacturer to supply frames for their new team. Then they received a superior offer from the manufacturer of an inferior product. Good luck guys!

SO WHAT ARE WE UP TO INSTEAD? Well, we are still keen to have some presence in mountain bike racing, so are happy to extend our special 'employee purchase scheme' at present running in bike shops until the end of January to any racers out there interested in riding the best. Please call for more information.

AND TALKING OF BIKE SHOPS, there are a few enlightened independent bike dealers around who have Ibis frames / bikes on display or can at least talk knowledgeably about them (usually because they ride them themselves!) They are:-

Beyond Mountain Bikes

Smithbrook Kilns
Cranleigh, Surrey.
01483 267676 Simon Roberts
Bikes, Frames & Components.

Bike Tech

Park Street, Bristol.
01179 297368 Will Spurgeon,
Simon, George, Dan. Frames
& Components.

Evans Cycles

Guildford Road
Woking, Surrey.
01483 723876 Dave Froy,
Jamie & Gary.

Madgett's Cycles

Shelfanger Road
Diss, Norfolk.
01379 650419 Mick Madgett
Frames & Components.

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