

HI, WELCOME TO THE FIRST IBIS / DREAMCYCLE NEWS. WORD IS GETTING AROUND ABOUT IBIS PRODUCTS, SO WHETHER YOU'RE AN IBIS RIDER OR NOT LET US WET YOUR APPETITE.....

# NEWS

BULLETIN 1, JULY '97

## BOW-TI SELLS OUT IT'S SECOND PRODUCTION RUN!

The acclaimed Ibis Bow-ti with it's amazing pivotless rear suspension design has been much vaunted in the press- and is sold out again! For the first review in a UK mag read the latest Mountain Bike World, where respected journalist Steve Worland gives it the 'thumbs up'. The test bike weighed in at under 24lbs, and is available for demo to serious prospective customers. Two lucky UK riders will be taking delivery of their Bow-tis in July. Next production is scheduled for later in the year.

**Famous Ibis Owners No: 1** Star of 'Good morning, Vietnam', 'Mrs Doubtfire' and many other films, comedy actor Robin Williams recently took delivery of a new Bow-ti. He obviously takes his cycling seriously as it is his second Ibis mountain bike!

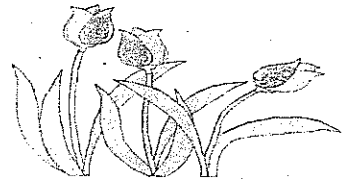


**DON'T IGNORE STEEL!** Are you a faithful follower of fashion or a 'retro head'? At DreamCycle we recently built up a steel Mojo demo bike- and it is a thing of beauty! Weighing in at **22.5lbs** the team orange bike rides like a dream, and at **£795** the frame is cheaper than its rivals. So don't ignore the Mojo- it's got a lot of life left yet, and is available in seven colours!

**ALIBI ARRIVES!** The aluminium entry level frame from Ibis is now available in three sizes and three colours- Steel Blue, Not Judy Yellow and Team Orange. Incidentally, 'entry level' refers to the price only- £575. The quality remains the same! A steel blue 17" demo bike is now 'on fleet'.



**More aluminium...** The famous Ibis mountain stem is now available in aluminium and at a very attractive price- £54.50. Sizes are 120, 135 & 150mm by 10 degree rise, to suit 1.125" threadless steerers.



**And talking of stems:-** Ibis have a small selection of 1.125 inch quill type Titanium mountain stems still available. All are 10 degree rise, lengths 120, 135 & 150mm, some raw finish, some polished. The Price? A lot cheaper than the current ahead type. Give us a call for a quote!

**Recognition** that Ibis Titanium Stems are the best in the World comes from another bike manufacturer- Trek- who fit the Ti masterpiece to their top mountain bikes. Retailing at £198.50, the Ibis stem sounds expensive, but having seen them being made we know that they justify such a price tag. The CNC machined / fabricated component makes no compromises on quality, so if you want the best, this is it. (And we keep them in stock!)

